

CHAINSaws & CHUCKWAGONS



MINERS DAY



## 2020 EVENT SPONSORSHIP

FREDERICK  
IN FLIGHT



FESTIVAL OF  
LIGHTS



## 6th annual DIY Day and Fishing Clinic Saturday, May 16

### WHAT IS IT?

DIY Day is a free community event with Frederick's residents' can-do spirit in mind. Folks will learn do-it-yourself skills to make them even more independent and well-rounded. The goal is to create an event where everyone gathers to have fun while learning new skills. DIY Day will take place in conjunction with the Frederick Fishing Clinic, where residents can explore the Frederick Recreation Area, learn about fishing, and get to know their Police Department!

### EXPERT SPONSORSHIP - \$1000

- Booth at event
- Sponsor provided banner displayed at event
- Logo on event marketing materials
- Logo on event website
- Plus - name recognition on social media

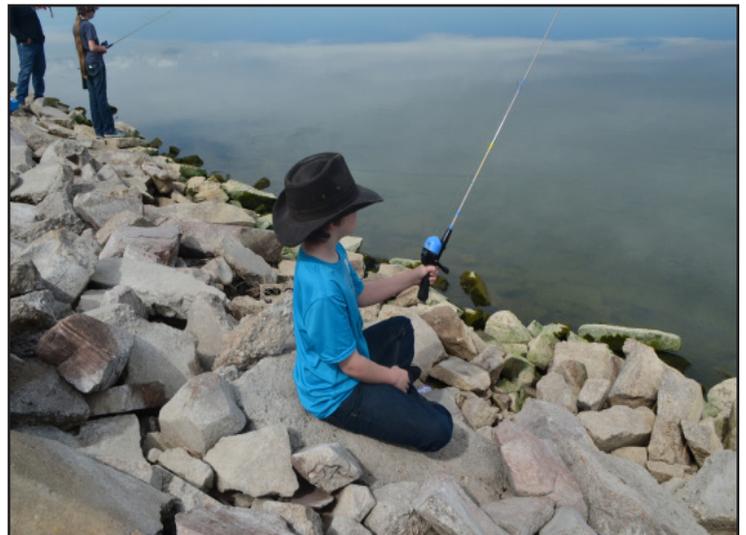
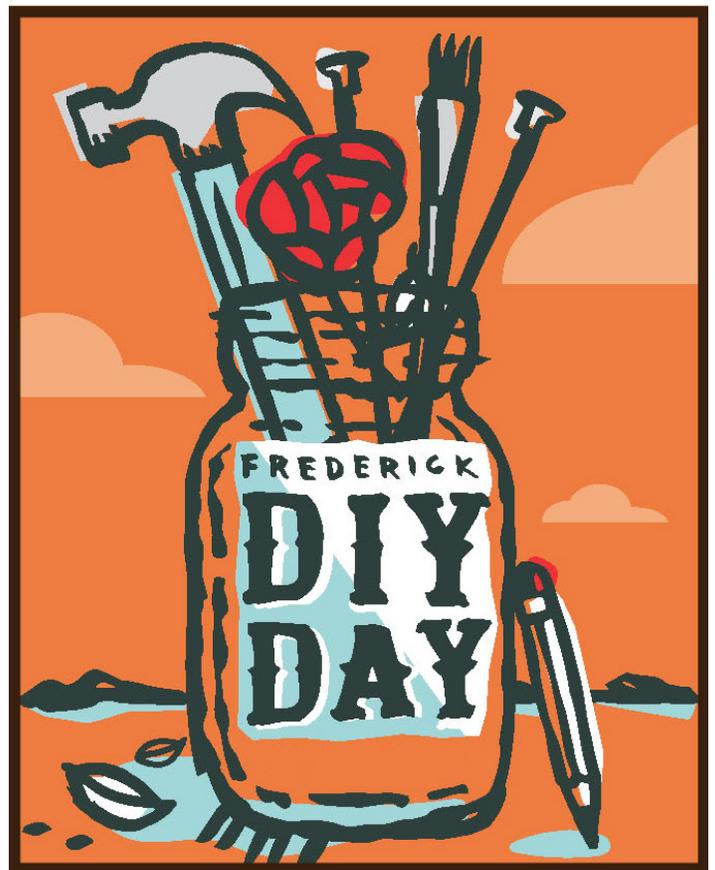
### INTERMEDIATE SPONSORSHIP - \$500-\$999

- Sponsor provided banner displayed at event
- Name recognition on event marketing materials, website, and social media

### BEGINNER SPONSORSHIP - \$100 - \$499

- Name recognition on select event marketing materials and website

TO BE INCLUDED  
IN EVENT POSTER, PLEASE  
COMMIT BY MARCH 30



**10th annual Frederick in Flight**  
**June 26, 27 and 28**



**WHAT IS IT?**

Frederick in Flight is a three-day hot air balloon lift full of family-friendly activities. The three day event peaks on Saturday with flight-themed activities during the day and a glow party in the evening.

*Please note that the flights are weather permitting. If it is deemed unsafe to fly on the day your flight is scheduled, we will do our best to find another day for your flight during the event, but due to the nature of the event, we are unable to guarantee flights after the event.*

**PREMIUM SPONSORSHIP - \$5,000**

- (5) 2-person hot air balloon flights on Friday, Saturday, or Sunday
- 2 x 4 foot sponsor provided banner attached to the basket of the balloon
- Champagne landing ceremony with pilot
- Sponsor logo on event marketing materials
- (4) tickets to exclusive pilot dinner on Friday, June 26
- Booth space at the Saturday evening glow event and Saturday morning flights

**SPECIAL SHAPE BALLOON SPONSORSHIP - \$1,000**

- (1) 2-person **special shape hot air balloon** flight on either Friday, Saturday or Sunday
- 2 x 4 foot sponsor provided banner attached to the basket of the balloon
- Champagne landing ceremony with pilot
- Sponsor name on event marketing materials
- (2) tickets to sponsor/pilot dinner on Friday, June 26
- Booth space at the Saturday evening glow event and Saturday morning flights

**HOT AIR BALLOON SPONSOR - \$400**

- (1) 2-person hot air balloon flight on either Friday, Saturday or Sunday
- 2 x 4 foot sponsor provided attached to the basket of the balloon
- (2) tickets to sponsor/pilot dinner on Friday, June 26
- Sponsor name on event marketing materials
- Booth space at the Saturday evening glow event

**VENDOR PARTNER SPONSOR - \$100**

*We are looking for some vendors to sell souvenirs, balloon and flight-related items or to provide activities for the event. If you think you might be a fit for the event, please fill out this form and our Events Coordinator will reach out to you to determine if you're a fit.*

- Booth space at the evening glow event
- Vendor name in the event marketing materials

**TO BE INCLUDED  
IN EVENT POSTER, PLEASE  
COMMIT BY MAY 1**



**8th annual Chainsaw Carving Competition**  
**July 15, 16, 17 & 18**

*\*All day party with kids activities and bands will be on  
Saturday, July 18*

Chainsaws and Chuckwagons draws crowds into Downtown Frederick throughout the entire competition as the carvers turn giant logs into beautiful pieces of art! In addition to being a fun event, the Town keeps the large carvings for added artwork around Town. Supporting Chainsaws and Chuckwagons allows the regional event to continue to flourish and helps provide artwork that stays within the town for years to come!

**Masterpiece Sponsorship - \$5000**

- Contest masterpiece carving of your choice
- Large carving placement at your location
- Booth space at the event
- Sponsor provided banner displayed at event
- Logo on event marketing materials
- Eight event t-shirts

**Elm Sponsorship - \$1000**

- Booth space at the event
- Sponsor provided banner displayed at event
- Logo on event marketing materials
- Four event t-shirts

**Pine Sponsorship - \$500**

- Sponsor provided banner displayed at event
- Name recognition on event marketing materials
- Two event t-shirts

**Oak Sponsorship - \$250**

- Your banner at the event
- Name recognition on select event marketing materials



TO BE INCLUDED ON  
EVENT POSTER, PLEASE  
COMMIT BY MAY 20



**18<sup>th</sup> annual Miners Day  
Saturday, September 19**

**WHAT IS IT?**

Miners Day is our premier community event that originated as a celebration to honor and remember Frederick's mining heritage. This annual event features family-oriented fun and entertainment throughout the day including a parade, burro race, exhibitor booths, food/refreshment vendors, activities, contests and live entertainment. Per tradition, Miners Day will conclude with a spectacular evening concert and fireworks display.



*Frederick, Colorado*

**PLATINUM SPONSORSHIP - \$5,000**

- Sponsor provided banner on main stage at event
- Logo on all printed event marketing materials
- Verbal recognition from main stage
- 12x24 booth space at event

**GOLD SPONSORSHIP - \$1,000-\$4,999**

- Sponsor-provided banner on main stage at event
- Name recognition on all event marketing materials
- Verbal recognition from main stage
- 12x12 booth space at event

**SILVER SPONSORSHIP - \$500-\$999**

- Name recognition on Town provided sponsor banner at event
- Name recognition on event marketing materials

**BRONZE SPONSORSHIP - \$100 - \$499**

- Name recognition on event marketing materials

**TO BE INCLUDED ON  
EVENT POSTER, PLEASE  
COMMIT BY JULY 31**



## 3rd annual Tiny Terror Town Saturday, October 24

### WHAT IS IT?

This is our 3rd annual Halloween event for the Town of Frederick. Discover the tiniest frights you'll find on the Front Range including the world's tiniest haunted house! This family-friendly event will be a safe place for kids and families to trunk-or-treat and trick-or-treat at tiny abodes in Crist Park.

We're looking for organizations who will support specific elements of the event as outlined below, either with monetary or in-kind donations.

### THE WORLD'S TINIEST HAUNTED HOUSE SPONSOR - \$3,000

- Sponsor provided banner displayed at event
- Logo on event marketing materials
- Booth at event

### TINY TRICK OR TREAT HOUSE SPONSOR - \$1,000

- Sponsor provided banner displayed at event
- Logo on event marketing materials
- Booth at event

### BIG BEAST BAZAAR AND HOWL-O-WEEN CONTEST SPONSOR - \$500

- Sponsor provided banner displayed at event
- Name on event marketing materials
- Booth at event

### GHOULS SPONSOR - \$100 - \$499

- Name on event marketing material
- Booth at event

*Sponsorships are available on a first come, first serve basis. If the sponsorship you're interested in is no longer available, you will be contacted regarding other options.*

**TO BE INCLUDED  
ON EVENT POSTER, PLEASE  
COMMIT BY SEPTEMBER 4**



**16th annual Treelighting and Festival of Lights  
Saturday, December 5**

**WHAT IS IT?**

Per tradition, the Town of Frederick rings in the holiday season with the Festival of Lights. The event includes carriage rides, photos with Santa, cookies and hot chocolate, holiday entertainment, and a live ice carving demonstration with interactive sculpture! The Festival of Lights is part of the Carbon Valley Holiday Festival.

We're looking for organizations who will support specific elements of the event as outlined below, either with monetary or in-kind donations.



**HOT CHOCOLATE SPONSOR - \$1,000**

- Sponsor provided banner on refreshments table
- Logo on event marketing materials
- Booth at event

**ICE SCULPTURE SPONSOR - \$1,000**

- Logo carved in ice as part of, or directly next to the ice sculpture
- Logo on event marketing materials
- Booth at event

**CARRIAGE RIDE SPONSOR - \$1,000 (TWO AVAILABLE)**

- Sponsor-provided banner on carriage during event
- Logo on all event marketing materials
- Booth at event

**SANTA'S LITTLE HELPER SPONSOR - \$100-\$500**

- Name on Sign at event
- Name on all event marketing materials
- Booth at event

**TO BE INCLUDED  
ON EVENT POSTER, PLEASE  
COMMIT BY OCTOBER 16**

*Sponsorships are available on a first come, first serve basis. If the sponsorship you're interested in is no longer available, you will be contacted regarding other options.*



If your organization is interested in sponsoring any of the Town of Frederick's events, please fill out this form entirely and submit payment in the amount of the total event sponsorship. Thank you for supporting the Town of Frederick community events - we couldn't do it without you!

Organization Name (as you'd like it printed): \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Which event(s) are you interested in sponsoring? (please check all that apply)

- DIY Day** - Sponsorship Level: \_\_\_\_\_
- Frederick in Flight** - Sponsorship Level: \_\_\_\_\_
- Chainsaws and Chuckwagons** - Sponsorship Level: \_\_\_\_\_
- Miners Day** - Sponsorship Level: \_\_\_\_\_
- Tiny Terror Town** - Sponsorship Level: \_\_\_\_\_
- Festival of Lights** - Sponsorship Level: \_\_\_\_\_

Total Amount of Event Sponsorship: \$ \_\_\_\_\_

*We will accept in-kind sponsorships if they are a necessary component of the event, i.e. donating necessary event supplies. However, the Town of Frederick reserves the right to estimate a value of your in-kind sponsorship. We will not be accepting in-kind sponsorship in the form of gift certificates, gift baskets, etc. We will also work with organizations that have volunteers to support the event.*

Any questions regarding sponsorship opportunities or any town-related event can be directed to Jessica Hill at 720-382-5512 or [JHill@FrederickCO.gov](mailto:JHill@FrederickCO.gov)

Please return this completed application and sponsorship check to:

Town of Frederick  
ATTN: Jessica Hill  
P.O. Box 435  
Frederick, CO 80530

Sponsor forms may also be emailed to [JHill@FrederickCO.gov](mailto:JHill@FrederickCO.gov)  
or faxed to 720-382-5520, ATTN: Jessica Hill



Built On What Matters