

TOWN OF FREDERICK

Art Master Plan

FREDERICK, COLORADO

FALL 2017



Colorado Center
for Community Development
COLLEGE OF ARCHITECTURE AND PLANNING
UNIVERSITY OF COLORADO DENVER



COLORADO
Department of Local Affairs



Project Partners



Colorado
Center for
Community
Development



University
Technical
Assistance



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Frederick,
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Executive Summary

The Frederick Arts Commission was established by ordinance in 2000 by the Board of Trustees as an advisory body to the board for the administration of the Art in Public Places Program. Commission responsibilities include advising the Board of Trustees on what art projects to pursue, where to place such art, and with which artists to commission these projects. Frederick's Art in Public Places Program was established by ordinance in 1999 by the Board of Trustees.

The proposed guidelines and principals aim to strengthen Frederick's identity by reinforcing connectivity between neighborhoods, parks and community spaces. With thoughtful art placement in key trail and infrastructure systems, town gateways and neighborhood entryways, both Frederick's cohesiveness as a town and uniqueness as a creative community will be strengthened. Short and long term strategies will also help phasing where necessary, especially with regard to future infrastructure, commercial and residential areas to address Frederick's future as a rapidly growing community.

In addition, the art master plan provides a framework for decision making as the art commission and residents of Frederick address not only art placement, but also support for local artists in the creation of work that is more varied. The subsequent value of these considerations can also be seen from an economic standpoint, in terms of the potential for increased tourism and revenue generated by the town's art scene. Consideration of the full potential of city-scale art integration will help ensure that Frederick maintains a strong cultural presence on a regional scale.

Ultimately, the Frederick Art Master Plan will guide the placement of art in a way that both maintains Frederick's existing values and sense of community, while continuing to strengthen its overall identity for years to come.



**“To build a safe community where people can live,
work and thrive on what matters.”**

TI
CO

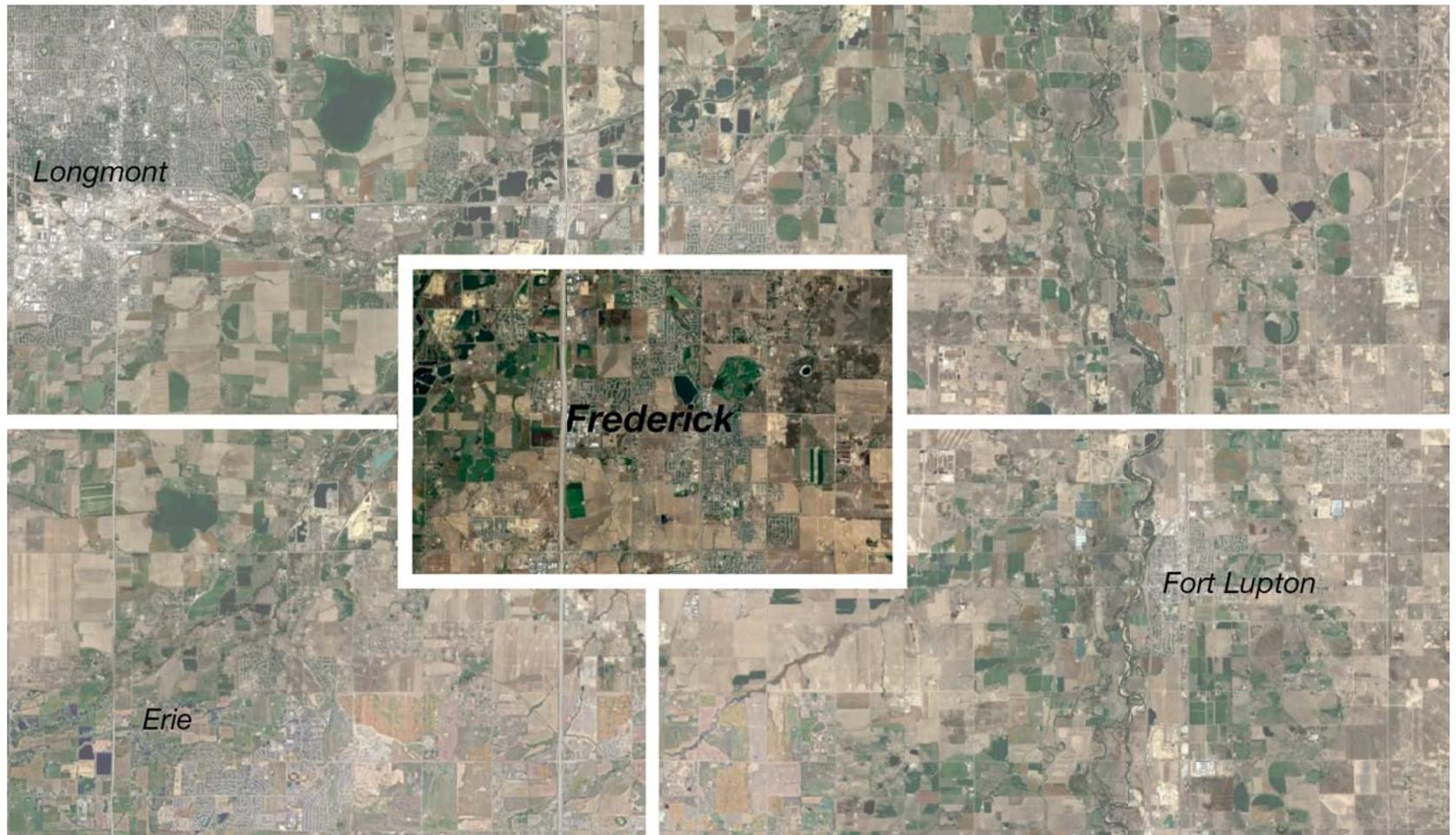
Introduction

— Context

— Case Studies

Context

Frederick, Colorado is a Statutory Town in Weld County with a population of 12,154 people. It was incorporated in 1907 and began as a mining town that was home to mostly Italian immigrants who came to make their living in the coal mines. The Frederick Coal mine closed in 1928. Today, Frederick is a vibrant and growing community that strives to preserve its small town feel and sense of community as it grows. The town is home to 29 distinct neighborhoods, 22 community parks, a golf course, a museum, and a recreation center.





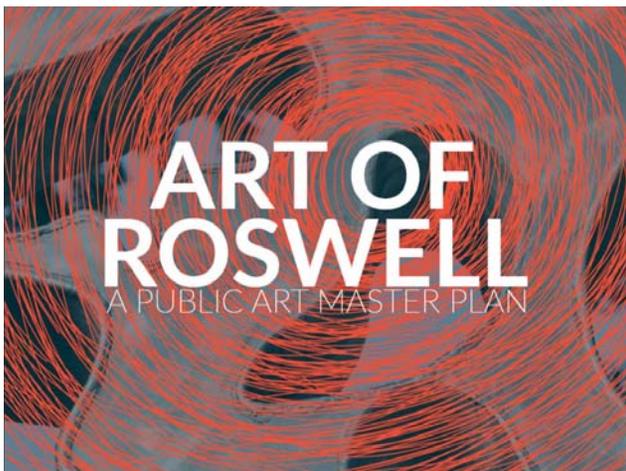
What is an Art Master Plan?

Art master plans strive to identify the vision and future direction for public art in communities and to establish goals and action steps to implement the vision. Public Art is a vital component of Frederick. This Art Master Plan will set new goals and implementation strategies for public art within the town and highlight opportunities for new projects. It will encourage the county, business and civic organizations, artists and overall Frederick to grow into an established creative community. It will serve as an expression of the community's identity and will make Frederick even more special and unique.



Case Studies

The Roswell Public Arts Master Plan is a well organized and graphically engaging document that is successful in conveying the character of the town. This helped to inspire parts of the Frederick Master Plan.



AS OUR GATEWAYS

As residents and visitors enter our city, our gateways can shout our story to the world. We can help solidify Roswell's status as a hub for the arts in our region by using public art to define the entry points to the city. It's essential that gateway art feature unique designs emblematic to Roswell that are visible to motorists and pedestrians. Our borders are closely intertwined with our neighbors and integrating gateway art at these sites will introduce our city as one who cares about art and welcomes people to Roswell. Artist-designed installations may not be appropriate for every gateway, especially where conditions may include short sight lines, crowded sidewalks, multiple competing visual demands and limited space for installations.



PRIORITY GATEWAYS

- Crabapple and Houze Road
- Holcomb Bridge Road and Hwy 400
- Holcomb Bridge at the Chattahoochee River
- Holcomb Bridge (Woodstock Road at Leita Thompson)
- Alpharetta Hwy at Upper Hembree
- Hwy 9 at Riverside Road
- Old Alabama Road on the East Side
- Heart of Roswell Park (as the gateway to Canton Street)

APPENDIX D: IMPLEMENTATION TIMELINE



ON OUR PRIORITY CORRIDORS

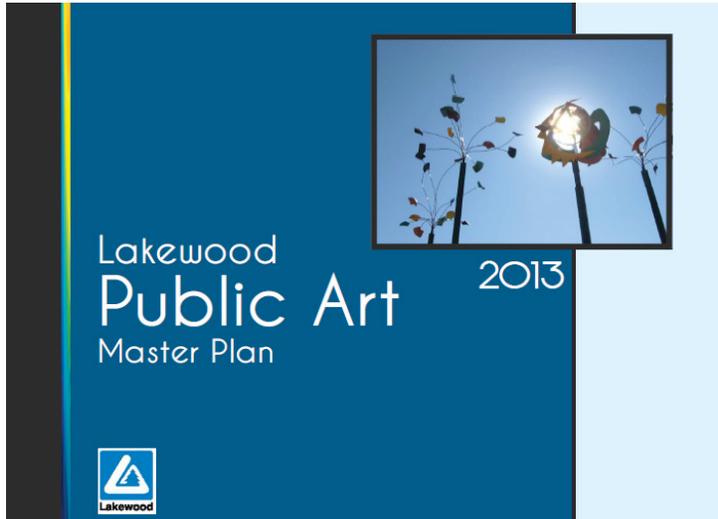
Corridors were selected based on numerous activity nodes, heavy usage and the connection of key gateways that were identified throughout the public engagement activities.

HOLCOMB BRIDGE ROAD

The Holcomb Bridge Road corridor (Highway 140/92) stretches Northwest across the city from John's Creek to Woodstock and creates one of two major arteries in Roswell. Holcomb Bridge Road is used to get to the River, on the east side of Roswell, and to get to and from neighboring communities. Boasting a significant amount of businesses, Holcomb Bridge Road sees a high concentration of traffic during peak and off peak hours as GA-400 is only accessed from this heavily traveled road. Holcomb Bridge Road swells from four to ten lanes as it extends through Roswell.

Despite the heavy traffic and antipathy for this corridor, many recognize the opportunity Holcomb Bridge presents to transition from a pass through to a destination. There are three gateway opportunities on Holcomb Bridge alone and are as follows: Holcomb Bridge at the Highway 400 interchange, the Chattahoochee River entering Roswell from John's Creek, and Woodstock Road at Leita Thompson Park. In addition to gateway opportunities, which are intended to be prominent, utility box art as well as median art would have a high impact on the perception of the corridor. Because vehicles are either moving at high speeds on the road or sitting still in traffic, small investments in the medians and at intersections could make traveling on Holcomb Bridge more enjoyable. Public Art placed on this corridor should be designed to be seen at high speeds and should not have substantial detail.

The Lakewood Public Art Master Plan was also inspiring, especially for depth of content and overall similarities in approach with the town of Frederick.



Public Art Master Plan of the City of Lakewood A SENSE OF PLACE

LOCATIONS AND OPPORTUNITIES FOR PUBLIC ART

Determining the location or site for artwork is of nearly equal importance to selection of the work itself. Community response indicated interest in exterior sites for art such as city parks, light rail stations, the spaces surrounding city buildings, along city streets and in medians, and entrances to the city. Interior spaces in recreation centers and City buildings were also mentioned as opportunities for artwork. Adoption of the Public Art Master Plan will enable the public art program to look at the city as a whole, incorporate these suggested sites and identify additional locations for public art to generate gathering places that foster civic dialogue, create focal points for neighborhoods, assist revitalization initiatives and contribute to economic development.

Site planning will have two aspects. One is focused on the location itself, its suitability and sustainability, for artwork. Another consideration is what types of public art experiences can be designed to animate various places around the city to provide educational opportunities, entertainment or enjoyment, give expression to community values or tell the community's stories.

The suitability of a location includes the space itself and consideration of how the space is used. Neighborhood or environmental features need to be accommodated. Another factor is how artworks relate to the site and to each other in that location. The artwork should respect the site as the site should respect the artwork. Initial identification of locations in all parts of the city is a priority to engage and benefit more citizens.

Lakewood's public art program intends to acquire artwork for permanent installation in suitable locations and artwork on loan for temporary exhibition. This Public Art Master Plan looks beyond those traditional ventures to include opportunities for neighborhoods to engage in public art projects for numerous traditional and non-traditional, even spontaneous, arts activities or events that draw members of the community and attract visitors.

In establishing priorities with community input, the public art program can commission or purchase types of artwork not currently part of the City's public art collection and place them in appropriate areas. Some examples include larger or site-specific artwork, works that represent historic individuals or events, artwork integrated into building construction, or multiple elements such as a bench project. Commissions for public art could also fulfill revitalization or economic development agendas and support cultural tourism.

A formal, intentional Public Art Master Plan, a Public Art Program and public/private funding strategies can realize these aspirations for public art, for artists and for the community.

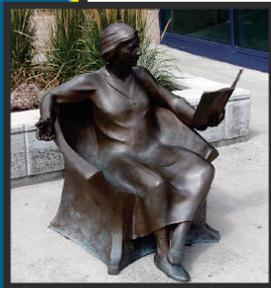
Art can be a window to the past and a reflection of our present. Public art can help create places with a future.
Community Member

Public Art Master Plan of the City of Lakewood GOALS

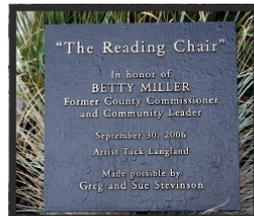
GOAL 1: Establish and implement a Public Art Program to acquire and display artwork that cultivates a vibrant public art environment and reflects Lakewood's unique cultural identity and aspirations.

ACTION STEPS

- 1A. Develop and implement comprehensive policies and procedures for selection, permanent installation, maintenance and conservation of artworks in public spaces and civic facilities.
- 1B. Continue to seek opportunities for temporary exhibitions of artwork, art on loan and touring artwork.
- 1C. Encourage innovative projects and public arts activities that make Lakewood unique, a public art destination.
- 1D. Develop and implement a policy for soliciting and accepting donations, gifts or loans of artwork and memorials.
- 1E. Seek opportunities to involve local artists.
- 1F. Formulate evaluation measures for this goal. Apply and use the results to refine the action steps.



"The Reading Chair"
Location: Belmar Library
Artist: Tuck Langland



Public Art Master Plan of the City of Lakewood

GUIDING PRINCIPLES

Inclusivity: Public art processes and procedures will actively seek ideas and participation from all segments of our community in the activities of the public art program.

Geography: The Public Art Program will work collaboratively to generate arts experiences and activities in all parts of Lakewood.

Aesthetic Excellence: Project design and selection processes will strive for artistic excellence in artwork and art experiences.

Innovation: The Public Art Program will explore new approaches to public arts activities to engage citizens of all ages.

Education/Awareness: The Public Art Master Plan will be a catalyst for education and/or building awareness about the arts and their benefits for enhancing the quality of life and the economic vitality of our community.

Advocacy: The City's Public Art Program will continue to provide leadership for arts initiatives in partnership with the broader artistic community.



"Elementary School Mural Project"
Location: Lakewood Shops
Artist: painted by Lakewood Arts Council



Analysis

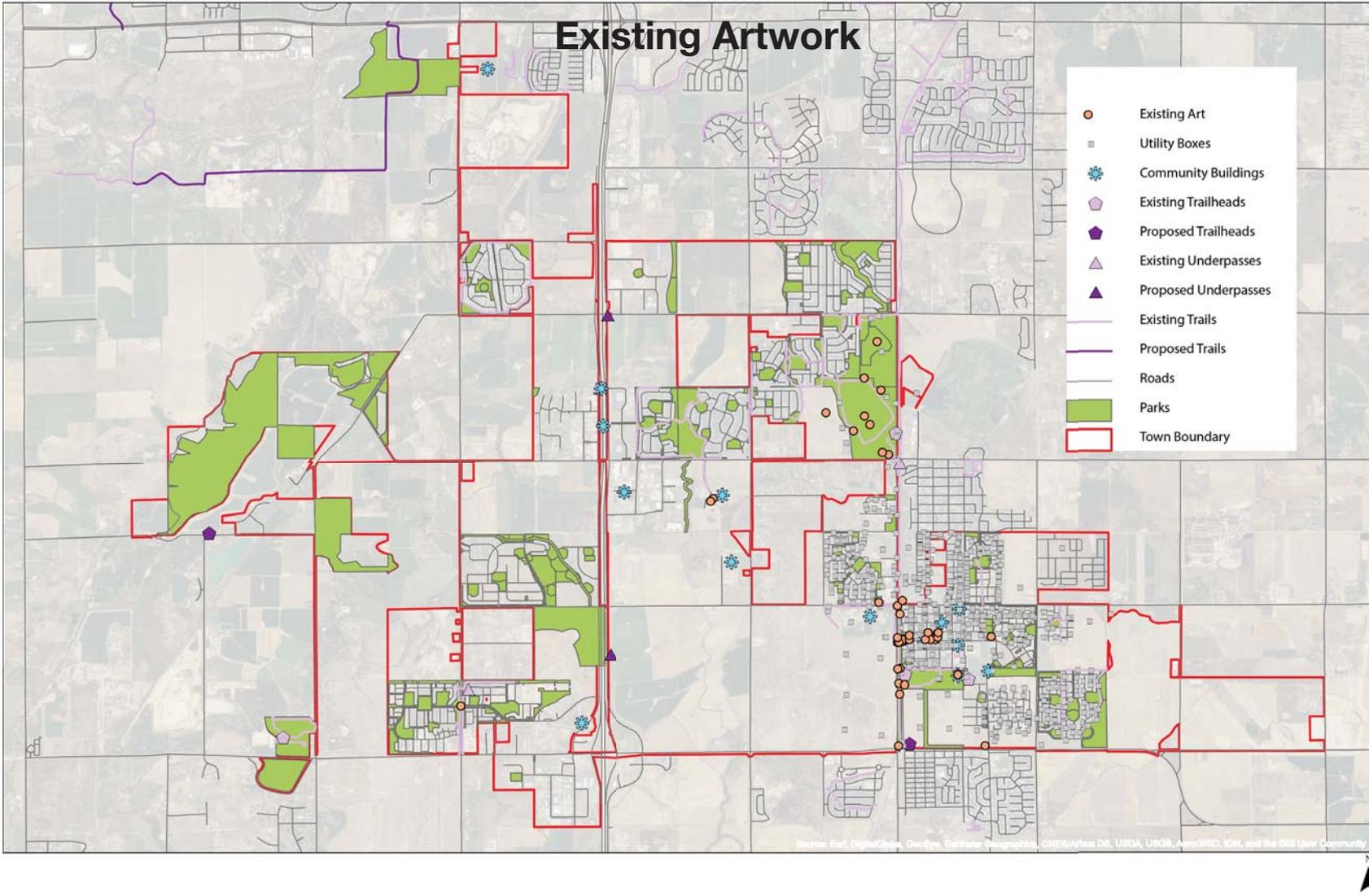
Existing Conditions

Community Survey

Existing Conditions



Today, art is already an integral component of Frederick's identity and culture. Downtown Frederick, Colorado Boulevard, and a handful of park spaces are peppered with an eclectic mix of artwork, including wooden and metal sculptures, painted utility boxes and colorful murals. Naturally, individual community members tend to respond differently to the range of artwork currently on display, but it is ultimately enjoyed and valued by all.



Existing Conditions

The metal sculptures throughout Frederick range in material from bronze to aluminum. More historic or commemorative pieces tend to be bronze, while aluminum is predominantly more modern. The mobile wind chime sculpture along Colorado Blvd is one of the most popular metal pieces in Frederick and is enjoyed by residents and visitors alike as they drive to and from town.



METAL SCULPTURE

The Utility Box Design Competition is a fun community event that encourages local talent to showcase their work. Many blank boxes are spread across the town, opening up future opportunities to continue creating these fun pieces for years to come.



UTILITY BOX DESIGN

WOODEN SCULPTURE



The wooden sculptures of the annual Chainsaws and Chuckwagons competition are likely the most popular and creative pieces in Frederick. These amazing pieces of art are created right in town over the course of three days and range greatly in composition. These can be found predominantly on the east side of I25 along Colorado Blvd, the downtown area and Centennial Park. Some can also be found in neighborhoods, where their placement is sometimes debated by residents.

Community Survey

Students took advantage of Frederick's summer BBQs in the park to carry out surveys aimed at determining resident's perceptions of public art in their specific neighborhoods and the overall town. Residents at a total of five BBQs were surveyed in the neighborhoods of Raspberry Hill, Rinn Valley, Wyndham Hill, No Name Creek and Crist Park. They were asked questions about their feelings toward existing art, what types of art they like, where they would like to see it in the future and how they perceive art.* They were also shown a precedent board of public art images from across the country and were asked which ones they liked the most (see image on page 27).

The responses gathered from these BBQs help further our understanding of the wants and needs of Frederick residents in terms of public art in their town and are facilitative in the formulation of the overall goals and implementation strategies for the art master plan.

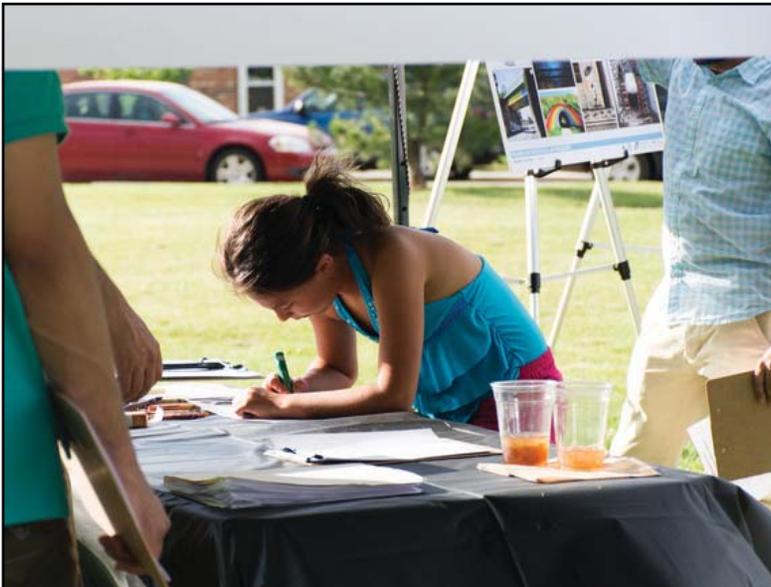
**See appendix for all survey questions and responses.*



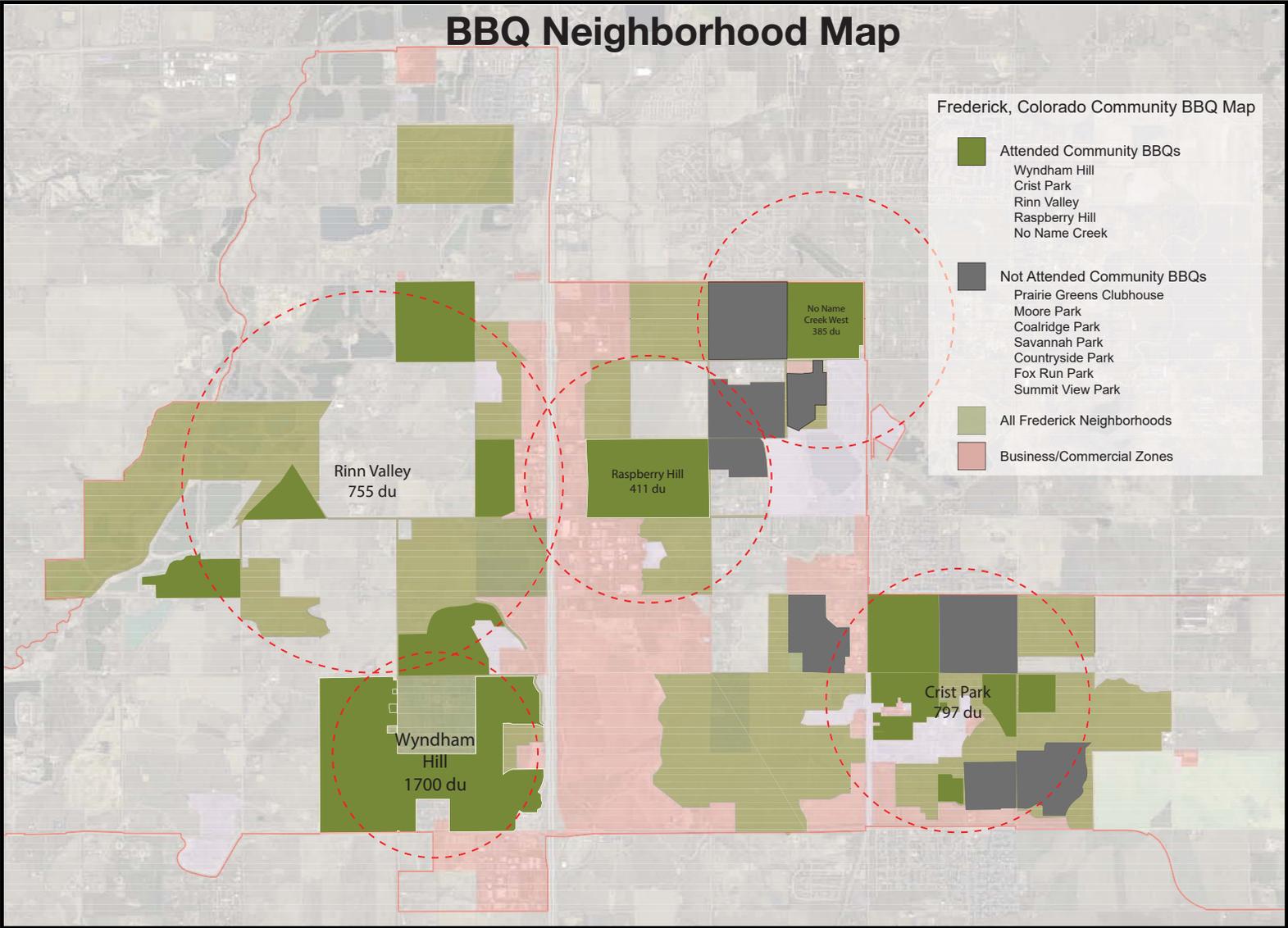
Community Survey



Community Survey



This map shows how specific community BBQs were strategically chosen over others with consideration to each neighborhood's corresponding developed unit counts and general spread across the town. By choosing events that had high developed unit counts spread evenly across Frederick, a diverse but more appropriately representational sample was acquired.



Community Survey

FREDERICK ART MASTER PLAN PUBLIC PROCESS

WE NEED YOUR VALUABLE INPUT

The Town of Frederick has a diverse and growing art collection. Pieces range from historical bronze statues, modern metal pieces, carved rustic wood statues, art on buildings and painted electrical boxes. The art collection demonstrates high community value and commitment to an existing and growing art collection.

Art Master Plan Project Components

- Background Research
- Development of Vision and Goals,
- Identification, Analysis mapping and Highlighting areas of Opportunity
- Art Master Plan Report (including strategic direction for art placement & guidelines)

DIFFERENT ART FORMS IN FREDERICK



Art in Frederick



Bronze art; *Good Wine, Good Memories*



Utility beautification; *Sun Flowers*



Modern art; *Caught up*



Wall Mosaic; *Hooked on*



Wooden sculpture; *Mega Mantis*



Wooden sculpture; *Patrol*



Bronze art; *The Frederick Warrior*



Modern art; *Spirit of Wind*

FREDERICK ART MASTER PLAN - PUBLIC PROCESS

FREDERICK, COLORADO SPRING 2017



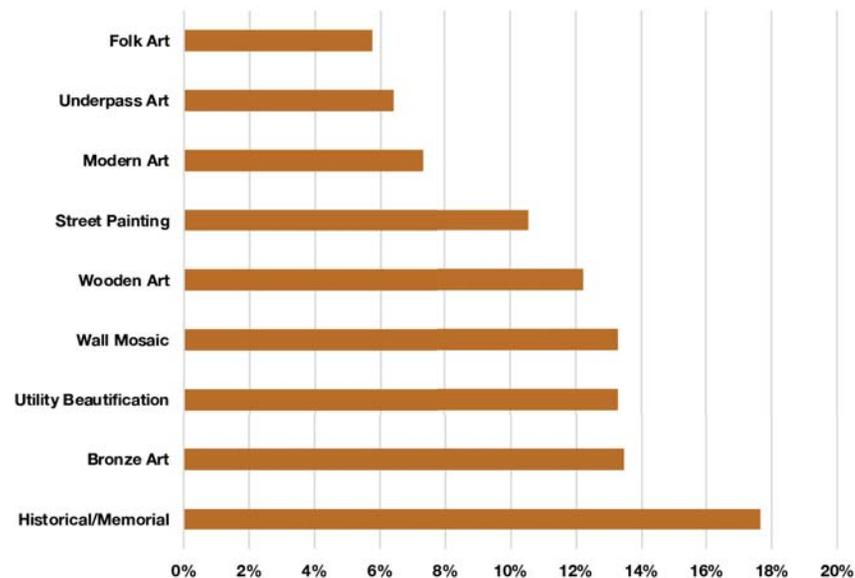
Community Survey - Neighborhood Level

The survey results collected during the neighborhood BBQs helped paint a picture of how residents generally think about and respond to art and art placement in their own neighborhoods. This helps identify a sense of uniqueness and distinction between each neighborhood.

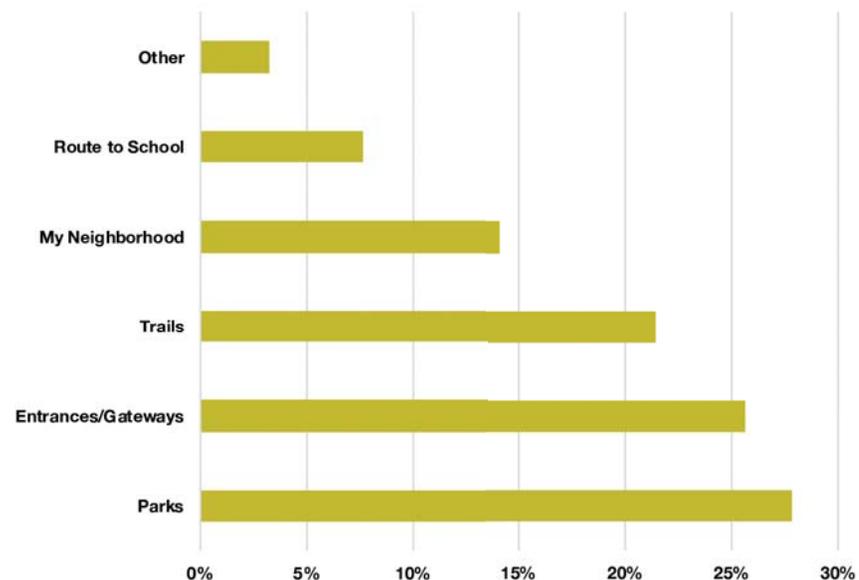
75% of respondents would like to see more art in their neighborhoods.

69% of respondents like the existing art in their neighborhoods.

“What kind of art are you interested in?”



“Where would you like to see art in the future?”



Community Survey - Town Level

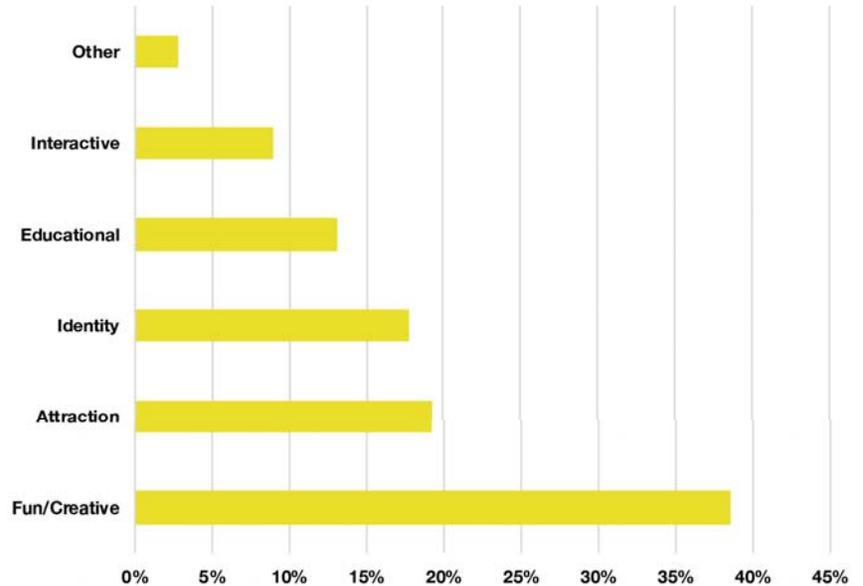
Survey questions specifically relating to the town of Frederick helped form an understanding of how the town identifies with art as a whole and what the whole community is interested in seeing.

47%
notice art in
Frederick
often,

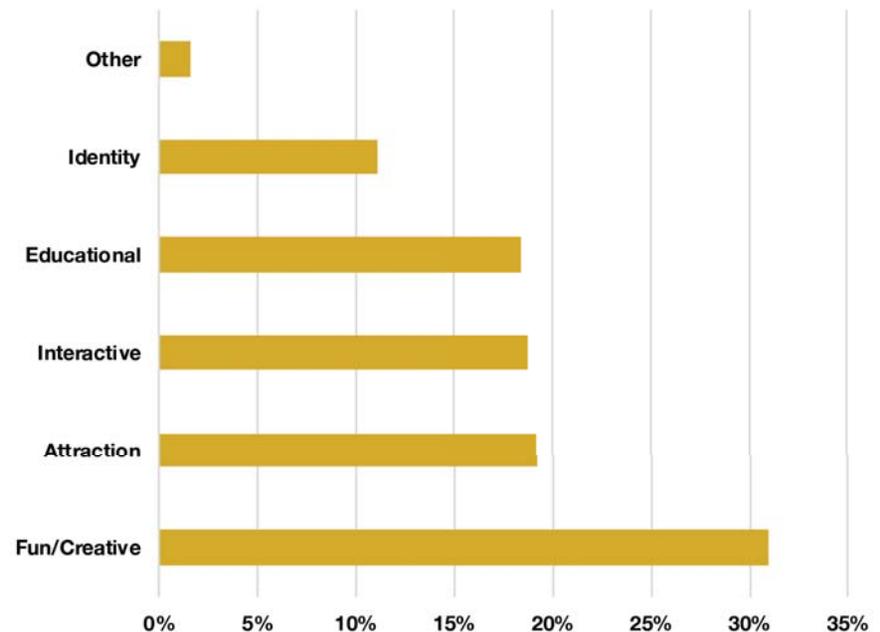
42%
notice art
somewhat
frequently,
and only

11%
notice it
rarely.

“How do you perceive Frederick’s public art?”



“What type of art do you want to see in the future?”

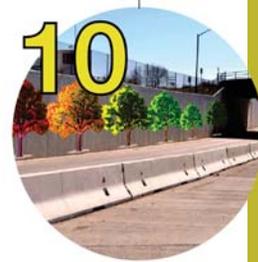


66% of respondents think it's important for art to connect to downtown.

88% of respondents like the existing art in Frederick as a whole.

“Do you like any of the examples in the art precedents shown? Which ones?”

Survey participants were shown two boards of precedent images and asked to choose the ones they liked the best. The image below shows the precedents that were most often chosen with the most liked image being an interactive water art installation, the second a light sculpture and the third a touchable metal statue.





CITY HALL

FREDERICK
— WELCOME TO —
FREDERICK
MUSEUM

Guiding Principles

— Guiding Principles Outline

— Goals

Outline

Frederick, Colorado | *Built on What Matters*

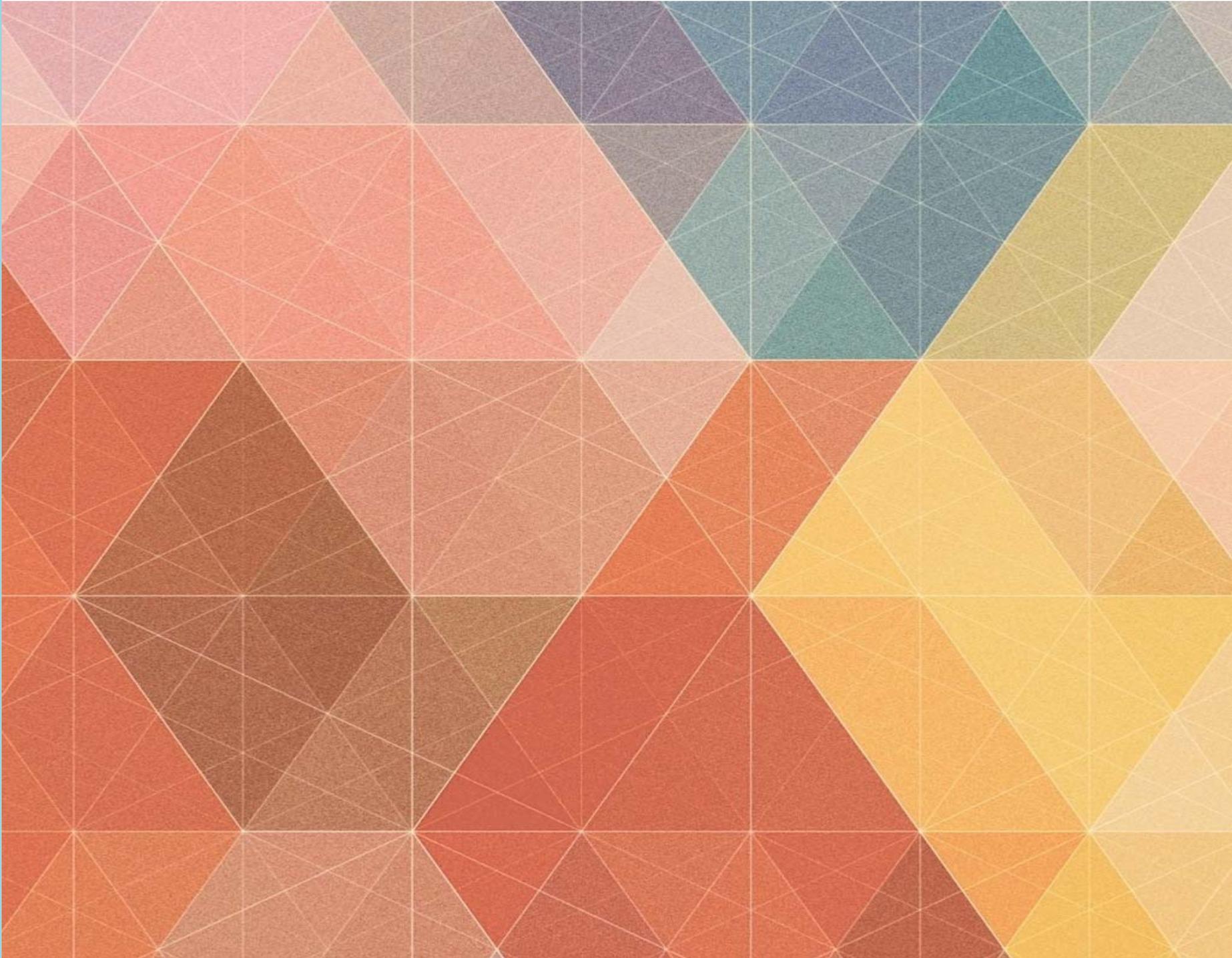
These are the core values established for the Town of Frederick. The town's existing strength in fostering a sense of community, place, culture and history are vital to preserve and continue to build upon.



The guiding principals of the Frederick Art Master Plan help support the core values of the Town of Frederick. These principals aim to help strengthen Frederick’s identity and character through the choosing and placement of art throughout the town.



Guiding Principles



VIBRANT





INCLUSIVE





CELEBRATORY





Implementation

— Overarching Guidelines

— Strategies

Overarching Guidelines

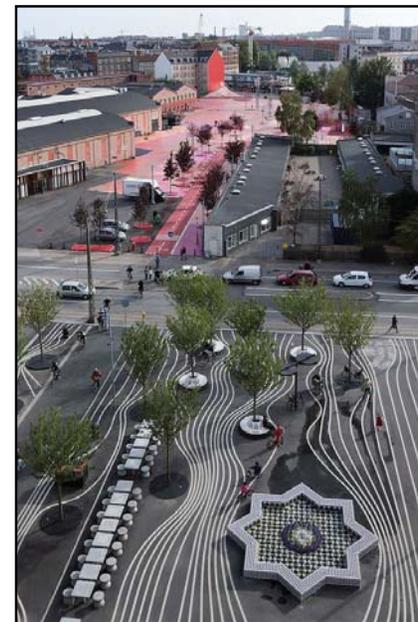
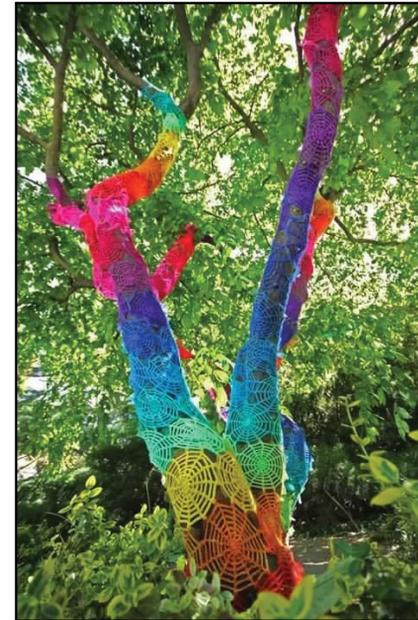
Art and art placement should serve to enhance the quality of the surrounding area and reflect the character of the community. Additionally, it should encourage sense of vibrancy, celebration and inclusivity to build upon what matters to the town of Frederick

Art should add to the already vibrant community.

- Encourage the creation of colorful and fun art pieces
- Continue to build the dynamic and innovative art in the collection
- Art should be integrated throughout the entire landscape of Frederick

Art should reinforce the strong sense of inclusivity in the community

- Take advantage of art opportunities with educational, interactive and engaging properties
- The Art Master Plan can help guide the development of interactive outdoor recreation for spaces for children and youth.
- Art placement should be stressed along connective infrastructure within the town, specifically trails and roadways



Celebratory Art should be thoughtfully placed in prime areas integral to the community

- Installation of new art pieces can build upon the existing art that focuses on tradition and strengthen the celebration of Frederick's past
- Select art pieces that encourage and celebrate tourism and Frederick as a destination
- Encourage pieces of art commemorative of past and present community spirit and ideals

The process of art selection and placement should also consider:

- Transparency and community involvement throughout the art placement process
- Attendance of public events such as community BBQs, HOAs, and annual festivals
 - Utilize the existing HOA and neighborhood groups to help educate neighborhoods on ideas for new art as well as the promotion of new art in the area and as a forum to obtain feedback for future art placement.
 - Utilize the Community BBQs as a place to obtain feedback for art in that specific neighborhood
 - Obtain feedback on art placement and preferred art pieces through existing social media neighborhood pages, and the city website.
 - Consider obtaining input at future farmers markets and the chainsaw and chuck-wagon events for themes and types of new art, if applicable for wanting more feedback on placing art in the community.
- Engaging local artists in the community and encouraging participation
- Creating a process for the art commission to review acceptance of new art and the placement of art pieces



Overarching Guidelines

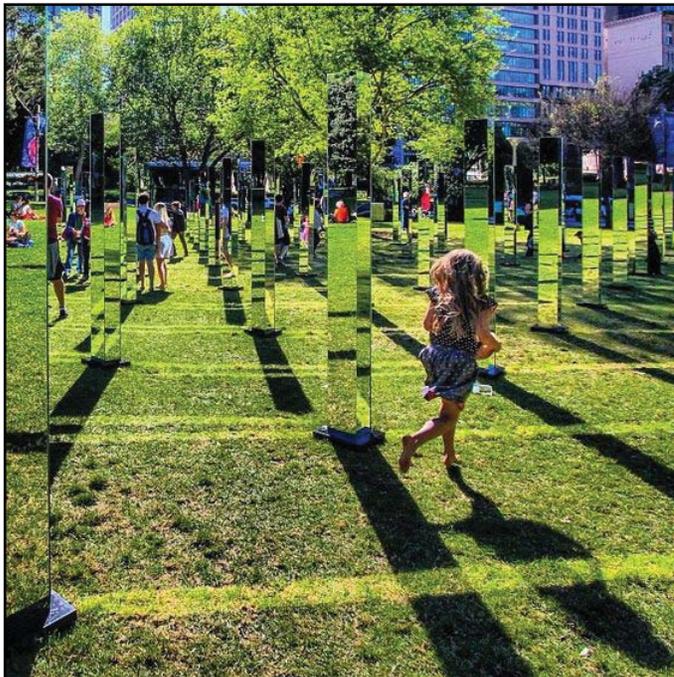
Future growth considerations should include:

- Integrating art with future improvements and phases of development to enhance projects at local and regional levels
- Short and long term maintenance of the art added to the collection.
- Economic benefits of strengthening Frederick's cultural fabric and identity as guided by The Art Master Plan. Character, identity and uniqueness help promote competition with surrounding communities and ultimately increase future business and quality of life.



Long-Term Guidelines:

- Should reinforce and continue to strengthen the uniqueness and character of each neighborhood
- Integrate art into future infrastructure, specifically regarding future regional and local transportation infrastructure (RTD, bus stops/routes, rail lines)
- Further enhance and diversify the collection of artwork throughout the town
- Revisit the Art Master Plan annually to see how art placement has improved and consider updating the plan when appropriate



Short-Term Guidelines:

- The short term guidelines should ultimately begin to disperse artwork throughout the town
- Diversify the location of art in Frederick, beyond the downtown area
- Utilize art to enhance connectivity between neighborhoods and community spaces outside of downtown Frederick, especially across I25
- Take advantage of the high traffic opportunities for art in Frederick at Gateway and Entryway locations
- Should utilize existing infrastructure along trails, roads, bridges and underpasses
- Prioritize placement in areas that have none or very little art, such as parks in neighborhoods

Overarching Guidelines

When selecting a piece of art for a specific location, consider:

Viewpoints, obstructions and safety

- Small scale art is best placed along pedestrian walkways
- Larger art is potentially better suited adjacent to vehicular transit
- Placement of art along entryways, gateways, trails and roads should not obstruct the views and sight lines will need to be considered at turn locations
- Lighting of art should be respectful of the immediate surroundings and should complement and not distract from the art piece itself
- Placement of art along trails and buffers should be a safe distance from the trail

Spatial context and orientation

- Should be respectful of and appropriate for the surrounding environment and communities
- Art placed within visual range of entrances could enhance the feel of arrival
- Art should generally be oriented “facing” the viewer
- When accepting new art into the portfolio, have a location in mind and talk with the artist about the placement in one of the suggested strategy areas





Utility Boxes

Consider themes for the utility box locations influenced by history.

- Promote the utility box before, after and during painting
- Consider themes for each particular contest
- Consider any relevant history or context to help guide placement of particular utility boxes
- If desired, consider additional utility boxes to be painted annually. In particular, those that fall within the entryway, gateway, trails and roads and park locations



Four key implementation strategies were chosen to help prioritize and identify important points or zones within the Town of Frederick. By focusing on these areas, art placement can have a greater impact on both the viewer and the town's overall identity.



A major focal point or specific area designating boundary of town or city

Typically located at high-traffic roadways

Opportunity to convey town identity and sense of invitation

Art placement should be large scale and highly visible

A space or form that designates arrival to a neighborhood, business or community space within a town

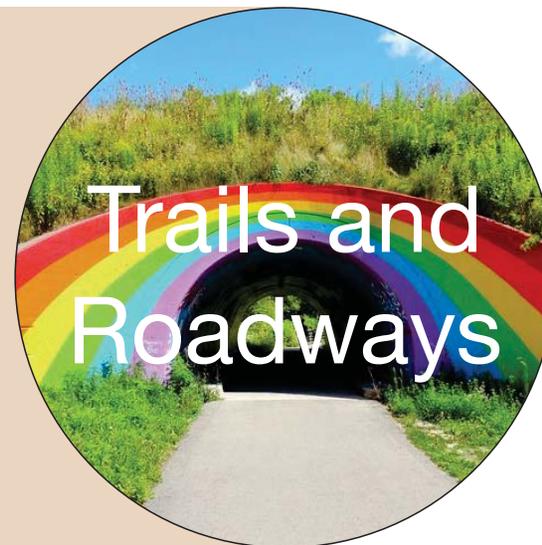
Typically mixed vehicular and pedestrian areas

Opportunity for iconic and memorable art placement



Connective infrastructure throughout town, both paved and interpretive

Opportunity for artwork that facilitates wayfinding and safety and enhances connectivity throughout town



Regional and neighborhood parks as well as public open spaces

Opportunity for wide variety of artwork at multiple scales

Art can serve both functional and aesthetic purposes as well as support a sense of community.

Strategies - Gateways



GATEWAYS

General Guidelines

- Vehicular or very large scale, visible from afar and while moving fast
- Inviting and reflective of the town identity

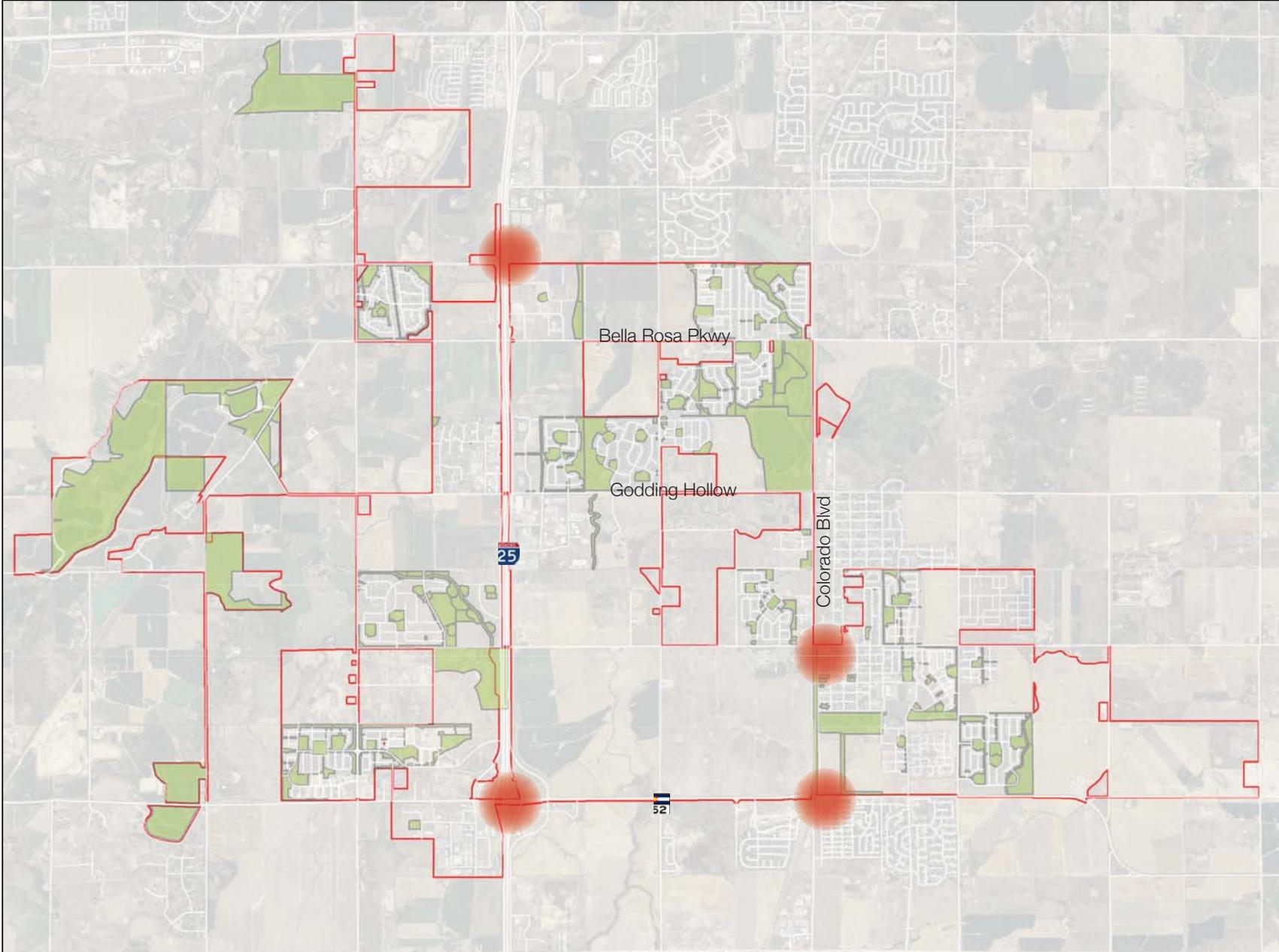
Short Term

Prioritize art placement at major points of arrival to Frederick along I-25 and Colorado Blvd

- Consider large scale murals or interesting signage that relates to Frederick's core values
- Art should be large scale and visible from adjacent roadways, should catch attention
- Begin conversations with the public via surveys and meetings regarding future large-scale signage and sculptural pieces
- Explore expanding art to include painting surfaces at gateways like walls, signs, etc.

Long Term

- Continue embellishing gateways and establishing Frederick's identity
- Consider placement of large scale sculptural pieces that have been approved by the community



Strategies - Entryways



ENTRYWAYS

General Guidelines

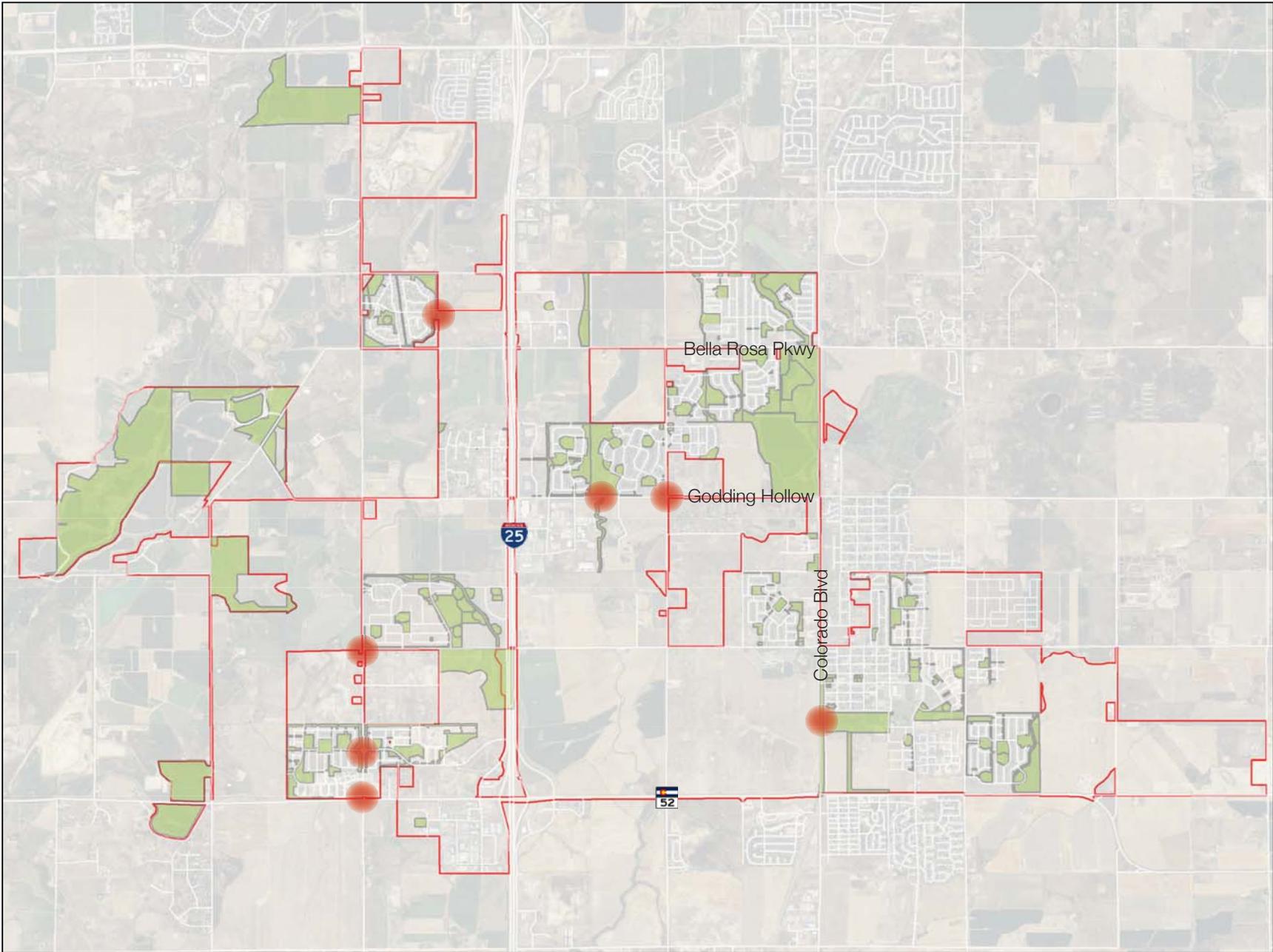
- Can function at both pedestrian and vehicular scales
- Should be iconic and memorable art
- Transparent process- utilize HOAs and social media to obtain input

Short Term

- Place art at major entryways to neighborhoods without art
- Obtain community input on art pieces at key locations
- Prioritize specific areas of town that may benefit from artwork that can convey a sense of identity, such as subdivision entrances, storefronts, and entryways to community centers
- Art should reflect uniqueness while still maintaining Frederick's core values
- Art can function on both pedestrian and vehicular scales depending on adjacent passage infrastructure
- Consider functional art- such as artistic street crossings at major entryways, intersections and points of interest

Long Term

- Consider themes and the relationship of art pieces to future art placement in that neighborhood
- Plan an approach to maintain short term or temporary art improvements (such as re-painting art)
- Partner with businesses at key entry points and consider opportunities for collaboration or partnership to encourage art



Strategies - Parks



PARKS

General Guidelines

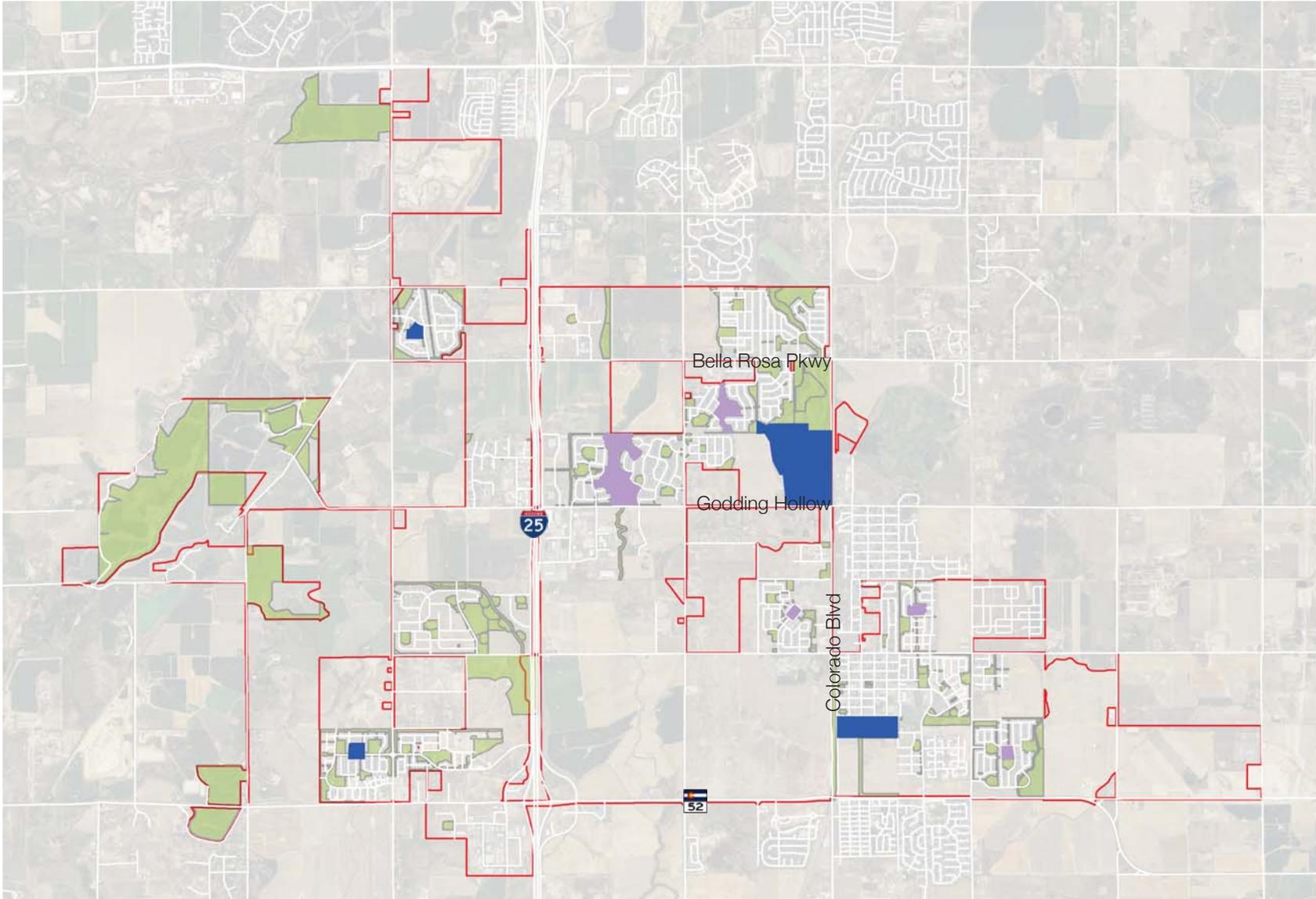
- Art should be placed thoughtfully at a pedestrian scale
- Consider opportunities for interactive art
- Placement can be along trailways or integrated into landscape

Short Term

- Prioritize art placement in regional and community parks that serve multiple neighborhoods (Milavec, Centennial)
- Consider central locations of park space that can be enhanced with art.
- Place art in parks that experience high use in the community
- Paint utility boxes in Parks

Long Term

- More emphasis on neighborhood parks (outside of downtown), stressing individuality
- Consider adding art to underutilized areas of a park
- Art can activate a location of a park that is under-utilized.
- Integrate art with future park improvements, future phases of park development or park enhancement projects.
- Where parks and trails do not have names or signages, Art placement could be incorporated into the signage and improvements.



■ Long Term ■ Short Term

Strategies - Trails



TRAILS & ROADWAYS

General Guidelines

- Can be both pedestrian scale and vehicular scale
- Consider safety and visibility with art placement for roadways and trails
- Trail art can be placed and integrated to lead the visitor along the trail
- Celebrate utility boxes as canvas for art along trails and roads

Short Term - Trails

- Focused on existing infrastructure, prioritizing art placement along trails that most directly connect neighborhoods to one another and to parks
- Place Art at high use locations at trails, such as trail-heads.

Long Term - Trails

- Continue to focus on trails that create connectivity on a town-level
- Consider the plan for an art walk along a specific trail
- Utilize future planned infrastructure
- Integrate art with future trail improvements, future phases of trail development or trail enhancement projects.

General Guidelines

- Can be both pedestrian scale and vehicular scale
- Consider safety and visibility with art placement for roadways and trails
- Trail art can be placed and integrated to lead the visitor along the trail
- Celebrate utility boxes as canvas for art along trails and roads

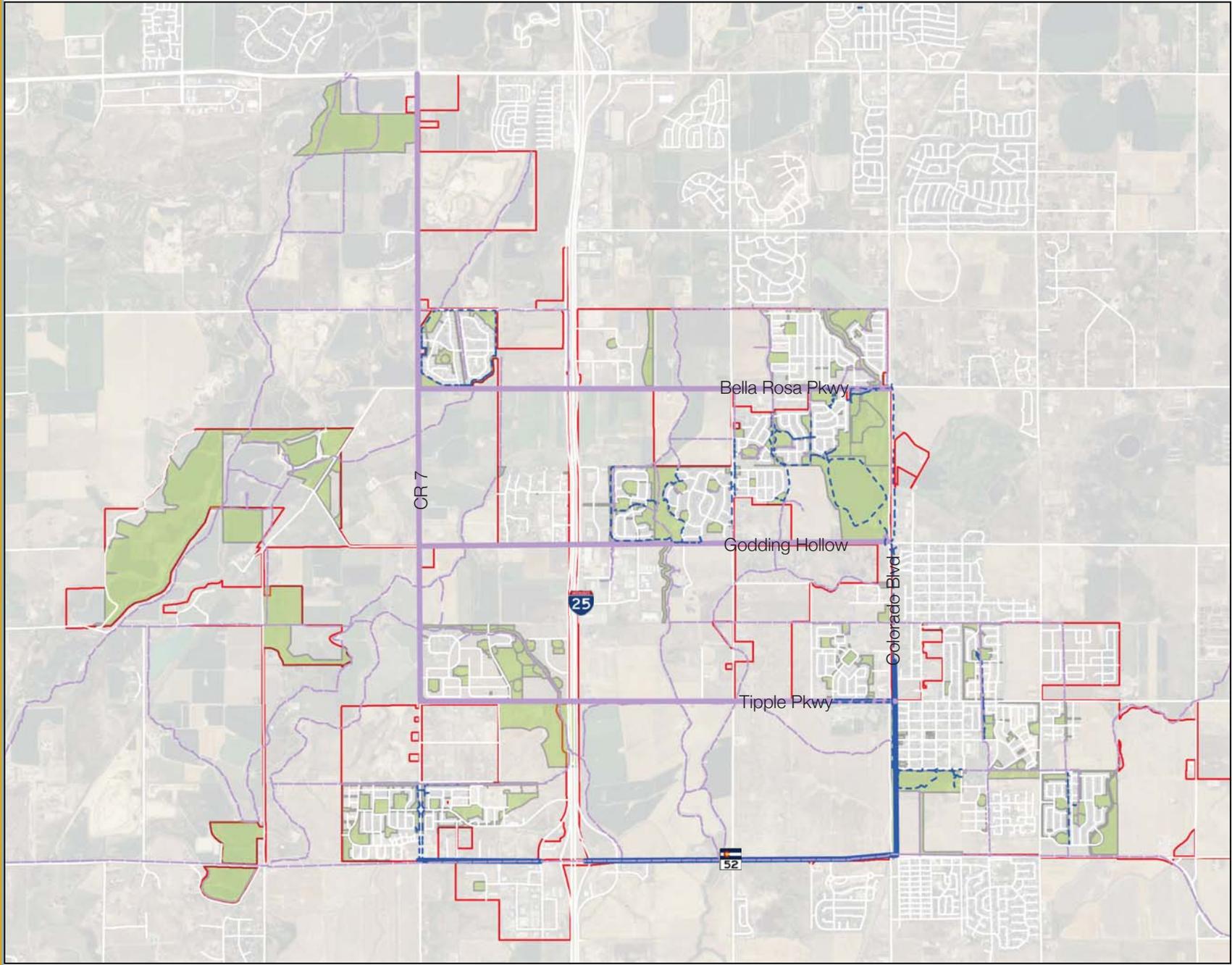
Short Term - Roads

- Prioritize main thoroughfares along 52 and Colorado Blvd to continue developing a sense of arrival into the town
- Consider larger scale work or vibrant murals, easily visible from vehicles
- Also consider expanding the art collection to include more wall murals, graffiti art and wall painting.
- Utilizing existing and short-term planned roads in Transportation and Mobility Plan
- Begin to populate 125 underpasses with art such as wall art
- Consider art in medians- embrace and prioritize painting utility boxes at prominent locations

Long Term - Roads

- Focus on future infrastructure, especially CR 20,18,16 and 7 to continue unifying Frederick
- Large-scale artwork is most appropriate, but also pedestrian-scale in areas like CR 20 where sidewalk infill is planned
- Art in Medians and Shoulders, consider a long term strategic approach to painting the owned utility boxes

Strategies - Trails & Roadways



Long Term Short Term



Conclusion

It is hoped that the successful implementation of this new Art Master Plan will accomplish the following goals and objectives in the town of Frederick:

- Help improve procedure of selection, permanent installation, maintenance and conservation of artworks.
- Help promote temporary art exhibitions, art loan and touring artwork.
- Encourage innovative projects and public art activities to stimulate in Frederick and thus serve as art destination for surrounding towns.
- Provide opportunities for local artists.
- Prioritize potential areas for future consideration of public art and activities and update them in timely manners.
- Explore other locations in the town suitable for public art installations/exhibits.
- Encourage people to see art through different lenses.
- Help analyze the character and use of identified locations and generate a range of media and scale that might be appropriate for each piece of artwork.
- Elevate community involvement in art projects.
- Cultivate opportunities for public art programming on neighborhoods and throughout the town.
- Help work with schools and other institutes at all levels to promote and participate in promoting public art.
- Support interactive artwork and workshops for all ages.
- Reinforce art as an important and integral aspect of the Town of Frederick.
- Widely publicize events.



Appendix

— **Community Survey - Questionnaire Form**

— **Community Survey - Neighborhood Level Results**

— **Community Survey - Town Level Results**

Community Survey - Questionnaire Form

Frederick Arts Master Plan Community Survey - Wyndham Hill, Frederick

Neighborhood

- Do you want to see art (or more art) in your neighborhood?
 Yes No Neutral

- If applicable, how often do you acknowledge existing art in your neighborhood?
 Rarely Somewhat Frequently Never

- If applicable, do you like the existing art?
 Yes No Neutral

- What kind of art are you interested in ?
 Historical/Memorial Bronze art Street painting Wooden art
 Utility Beautification Underpass art Wall mosaic Modern art
 Folk Art

- Where would you like to see art in the future ?
 Entrances/Gateways
 My Neighborhood
 Parks
 Trails
 Route to School

Town Level

- How often do you notice art in your town?
 Rarely Somewhat Frequently Never

- Do you like the existing art?
 Yes No Neutral



Frederick Arts Master Plan Community Survey - Wyndham Hill, Frederick

- Do you like existing placement of art ?
 Yes No Neutral

- How do you perceive Frederick's public art? (choose all that apply)
 Identity Fun/Creative Interactive Educational Attraction
 Other: _____

- What type of art do you want to see in future? (choose all that apply)
 Identity Fun/Creative Interactive Educational Attraction
 Other: _____

- Is it important for the art to connect to Downtown Frederick?
 Yes No Neutral

- Do you like any of the examples in the art precedents shown? Which ones?
 1 2 3 4 5 6 7 8 9 10 11 12
 13 14 15 16 17 18 19 20 21

- What about these examples do you like?

- What kind of art or art themes would you like to see in Frederick?

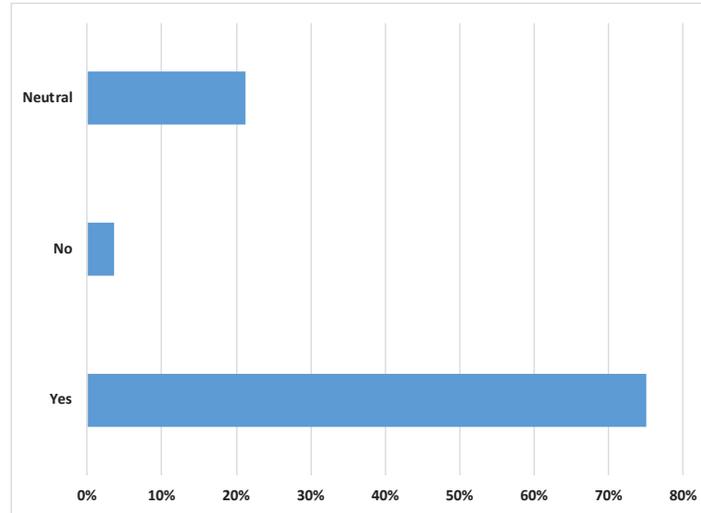
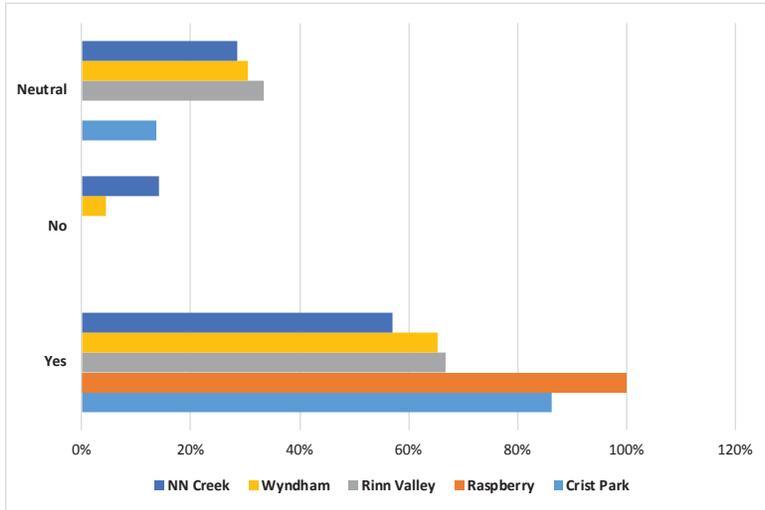
- List any special suggestions or comments below:

- Please identify the future potential areas on the following map...

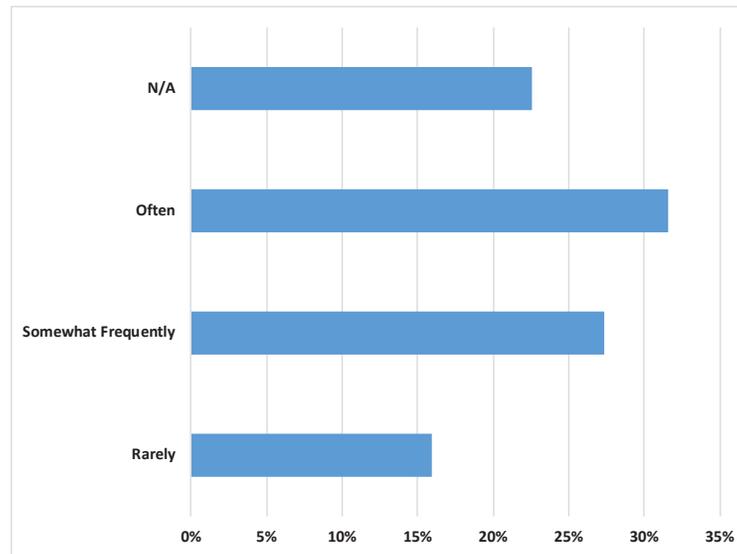
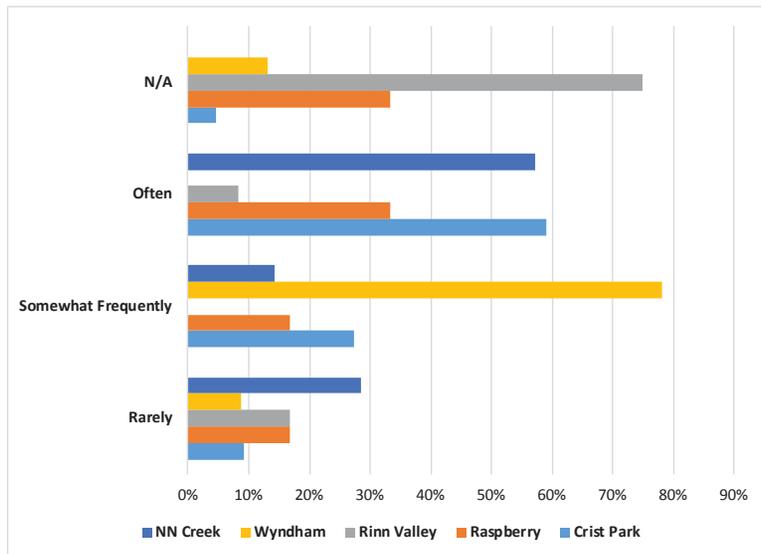


Community Survey - Neighborhood Level Results

“Do you want to see art (or more art) in your neighborhood?”

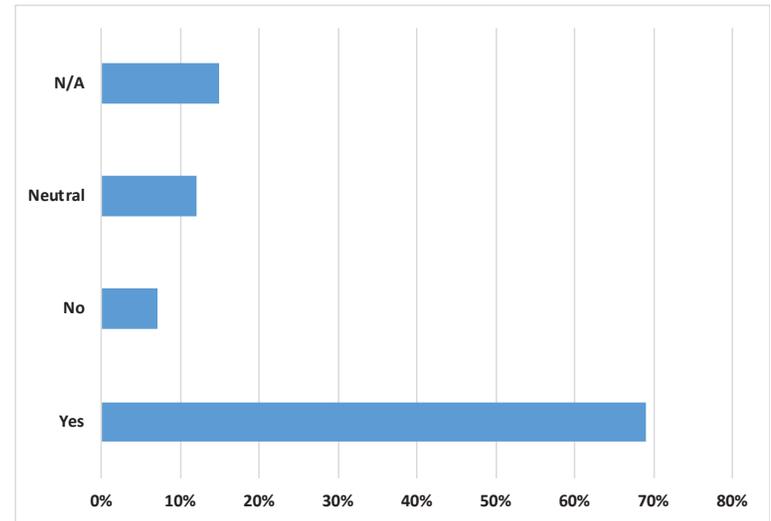
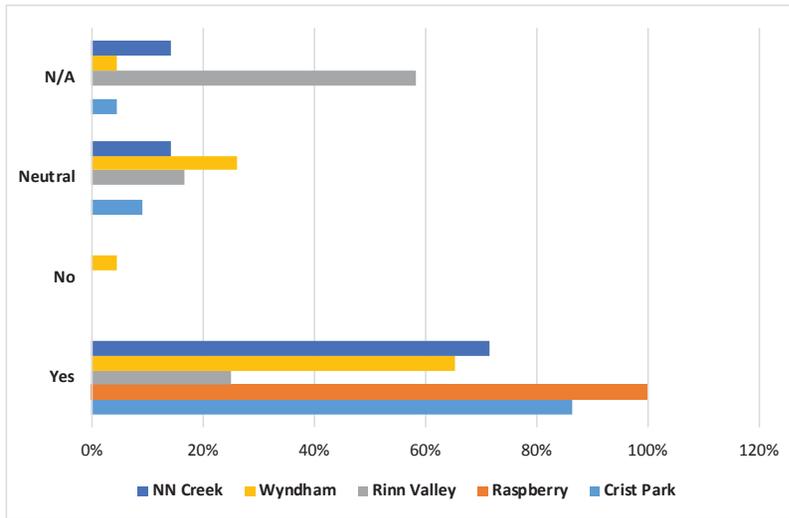


“If applicable, how often do you acknowledge existing art in your neighborhood?”

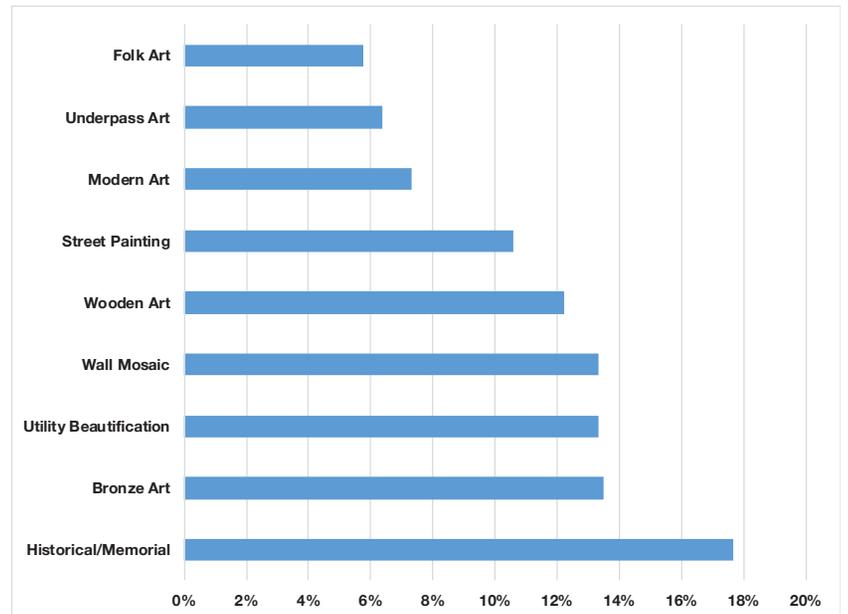
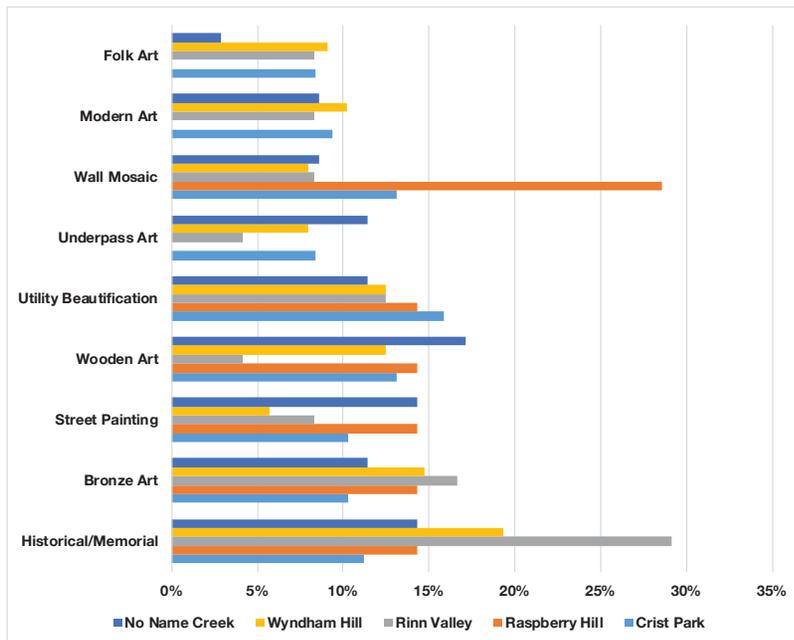


Community Survey - Neighborhood Level Results

“If applicable, do you like the existing art?”

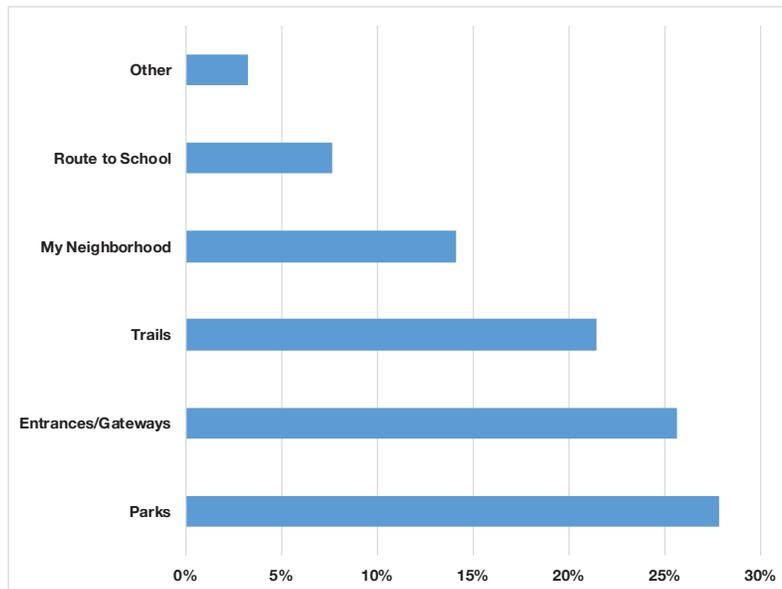
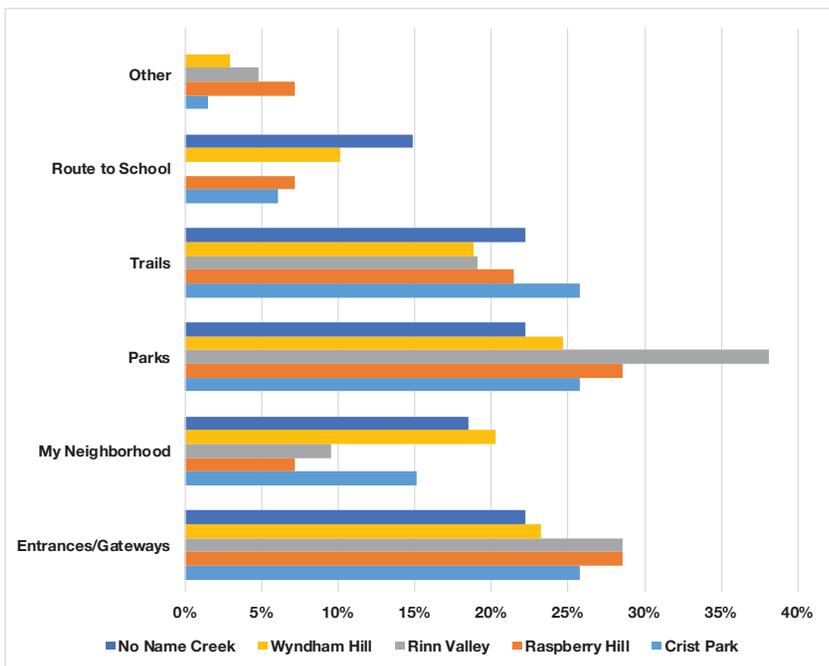


“What kind of art are you interested in?”



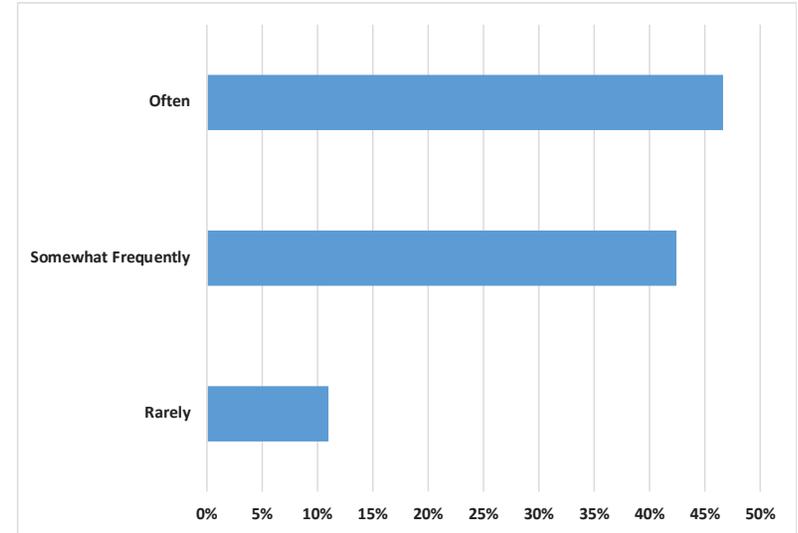
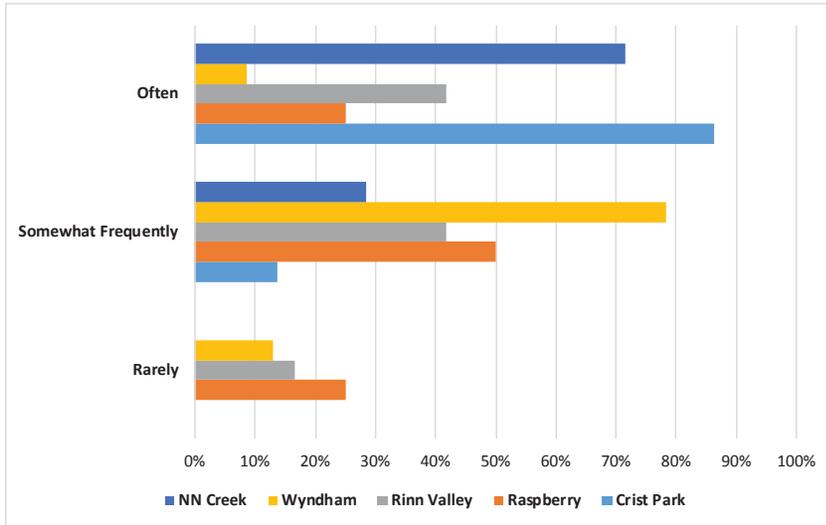
Community Survey - Neighborhood Level Results

“Where would you like to see art in the future?”

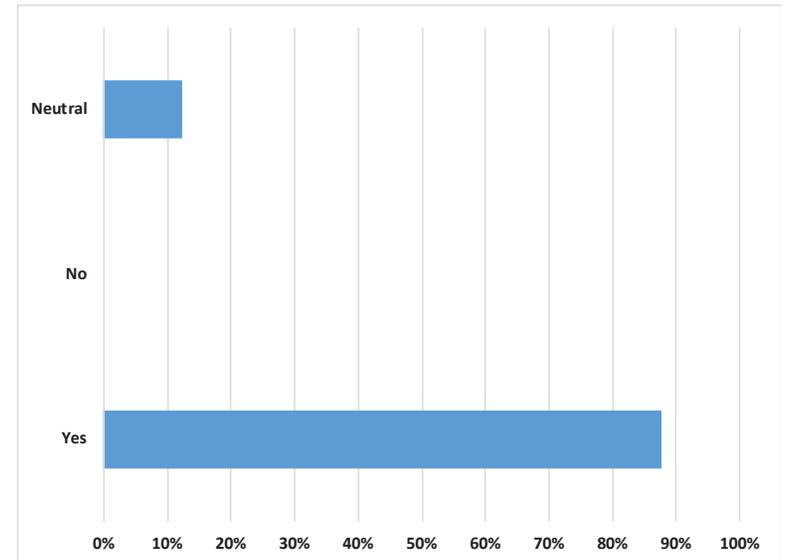
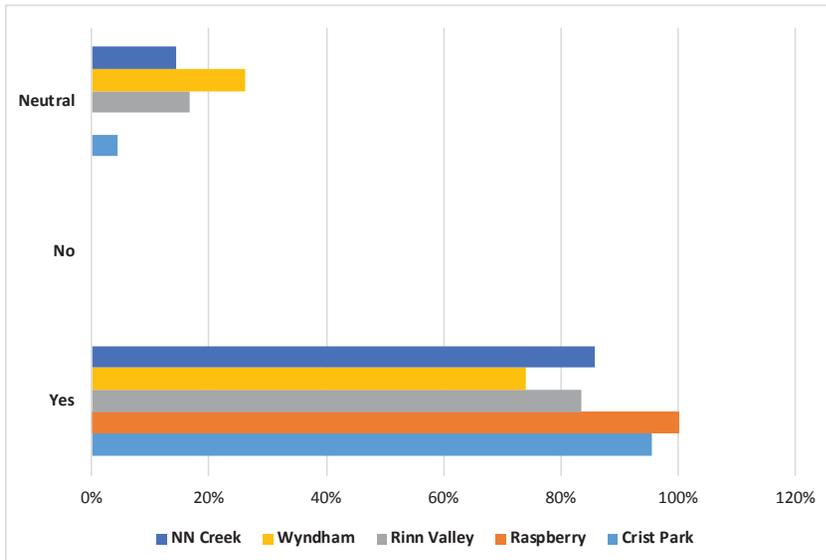


Community Survey - Town Level Results

“How often do you notice art in your town?”

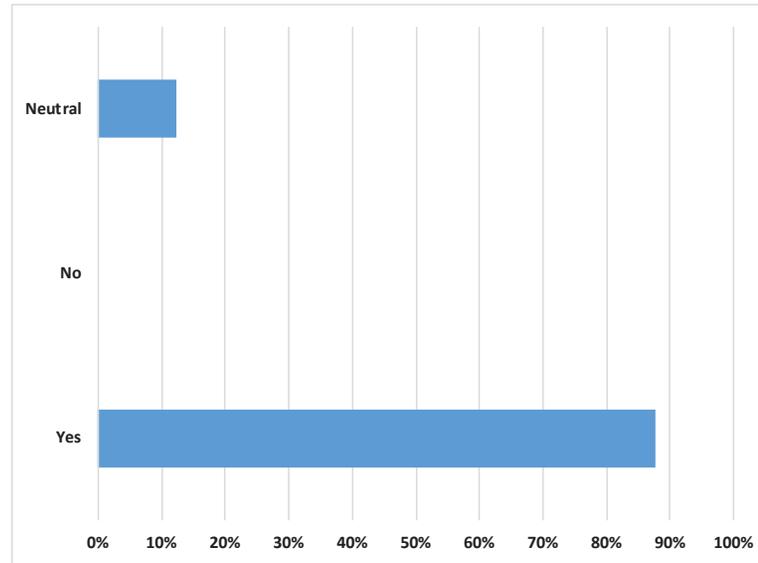
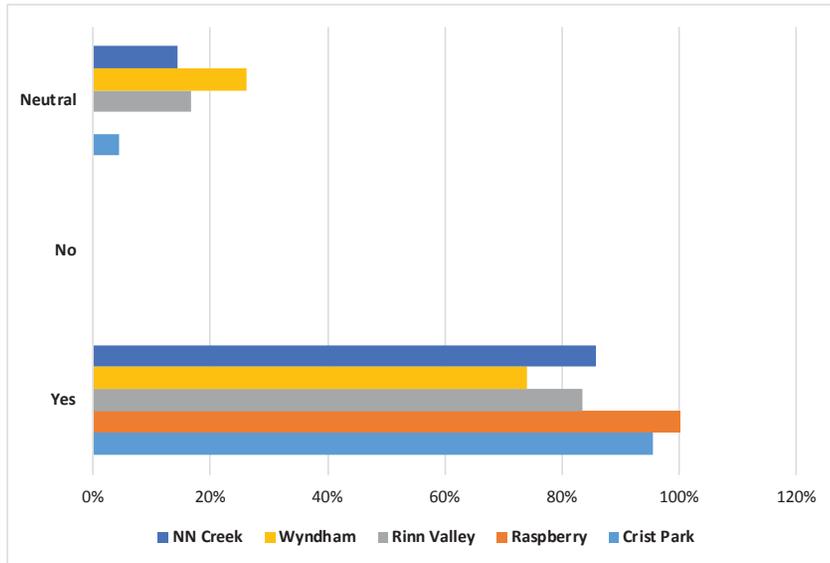


“Do you like the existing art?”

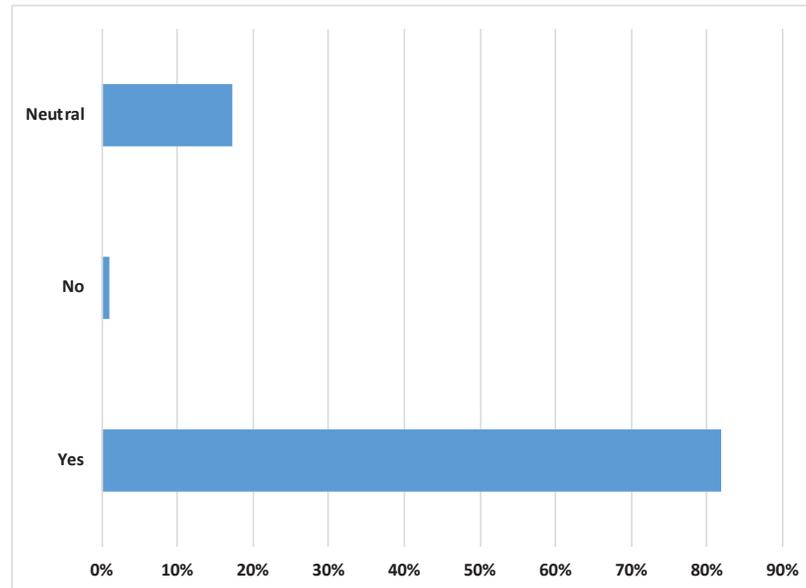
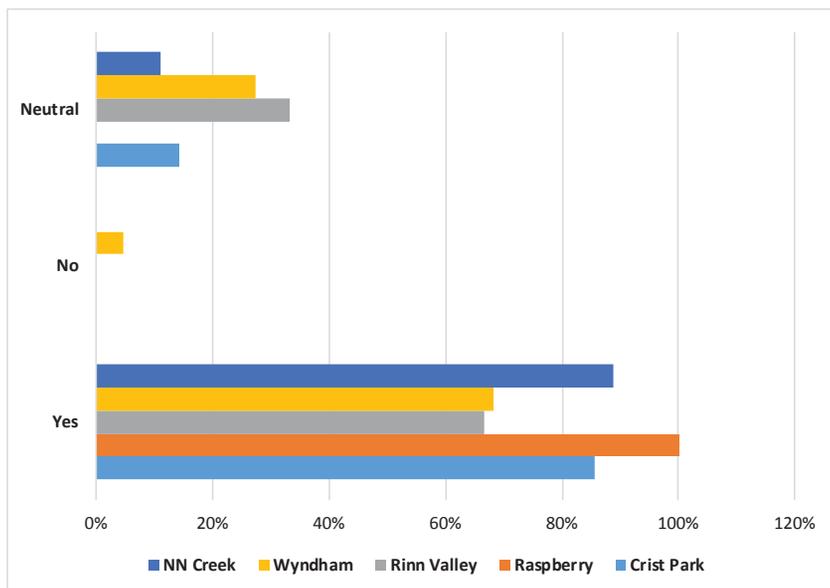


Community Survey - Town Level Results

“Do you like the existing art?”

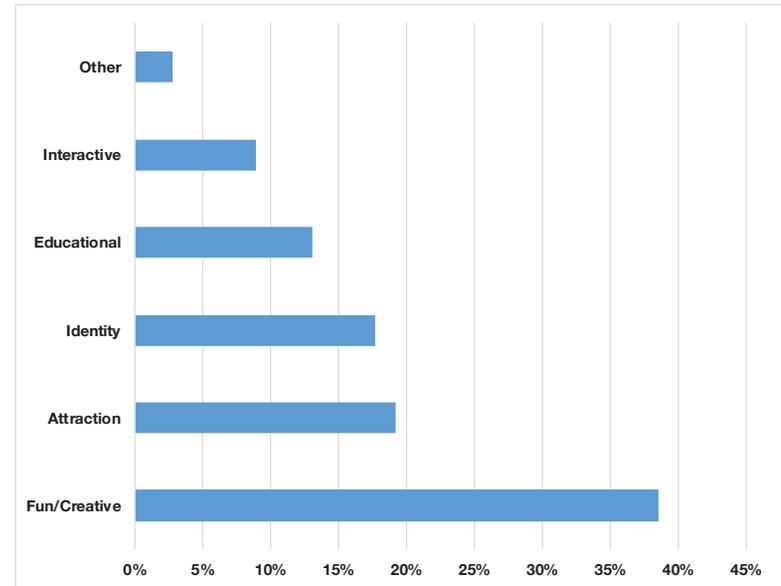
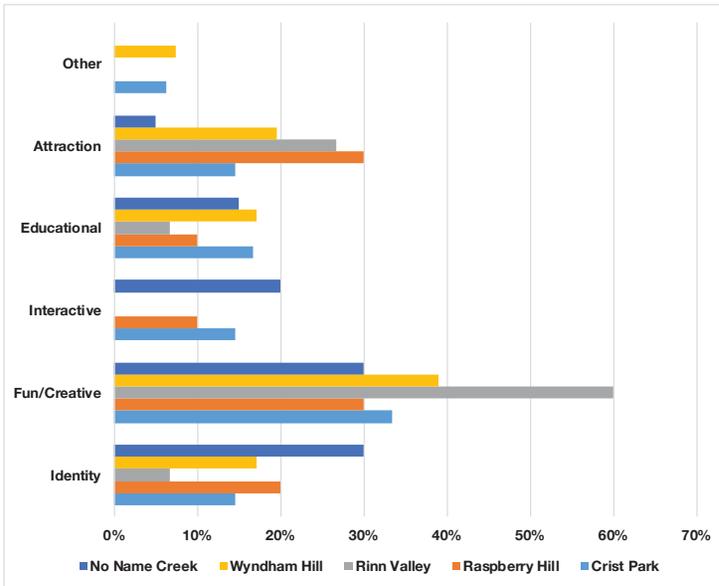


“Do you like the existing placement of art?”

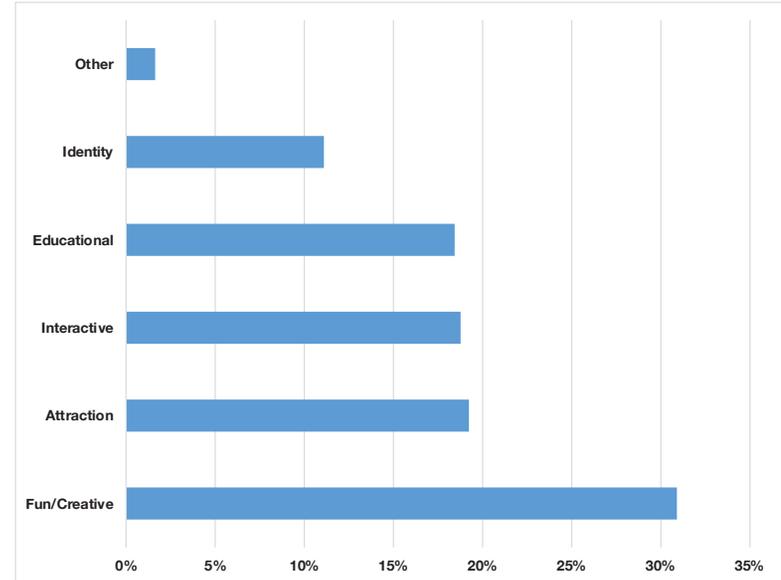
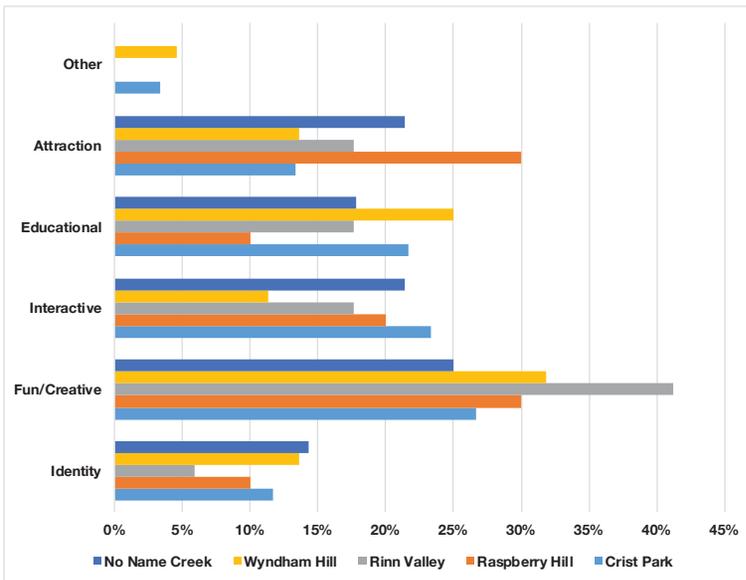


Community Survey - Town Level Results

“How do you perceive Frederick’s public art?”

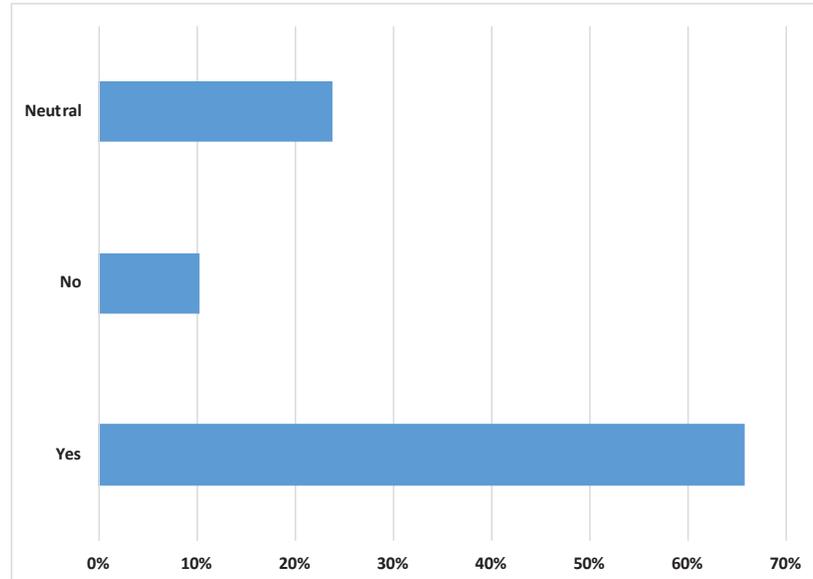
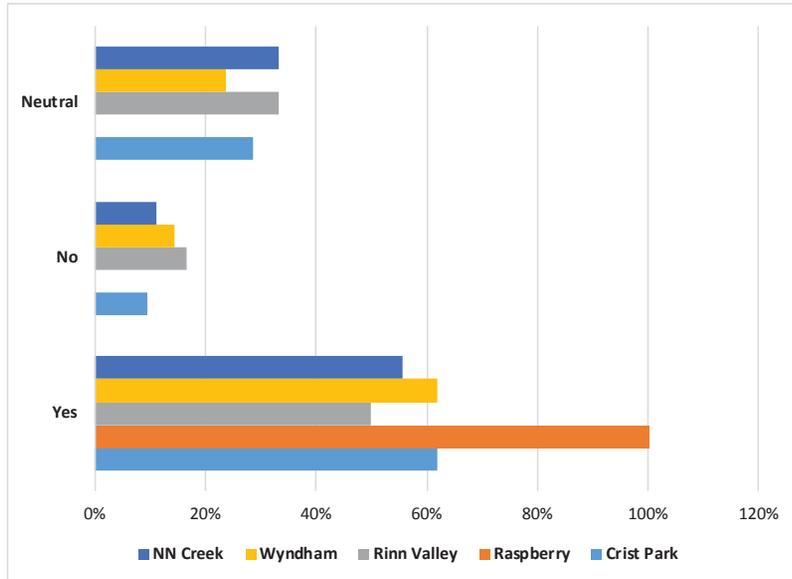


“What type of art do you want to see in the future?”



Community Survey - Town Level Results

“Is it important for the art to connect to downtown Frederick?”





Acknowledgments

— About CCCD & UTA

— Staff

About CCCD & UTA

The Colorado Center for Community Development (CCCD) is a clinical teaching practice of the University of Colorado Denver, College of Architecture and Planning. Our mission is to provide students with real world experiences in design and planning as they provide communities and neighborhoods with services in these areas.

CCCD strives to enhance the quality of community life – through collaboration, applied research and innovative design – for the betterment of all community residents. In the process, students' educational experience is enhanced by taking what is learned in the classroom and academic studio and employing it in projects of public and civic interest. Communities benefit through design work that is continuously being improved through research and innovation. Moreover, together we become partners in the design thinking process, thus expanding our mutual and individual capacities to further envision and implement projects of significant public impact.

Started in 1967, CCCD has worked in partnership with communities and neighborhoods to complete over 2000 projects around Colorado. Projects range in size and scope, but have the common element of improving the community as a place to live, work and play. CCCD is among the longest running university design centers in the United States and will be celebrating its 50th anniversary in 2017.

The University Technical Assistance (UTA) program provides rural and small communities with assistance on projects that enhance places and spaces. A decades-long partnership between the Colorado Department of Local Affairs (DOLA) and CCCD, the UTA program puts the cost of preliminary design work within financial reach of small communities. Students complete preliminary plans and designs that can be used to inform and engage community members in the project. These plans are used to apply for grants from DOLA and other funders. This saves the community money in preliminary design and community engagement and provides students with valuable experience. Once financing is secured, licensed professionals are hired to take preliminary designs to completion.



Staff



Jennifer Kovarik is the University Technical Assistance (UTA) field supervisor for Northeast Colorado. Jennifer received her Master of Urban and Regional Planning and Master of Landscape Architecture degrees from the University of Colorado Denver. She holds a B.S. in National Resources and Environmental Science from the University of Illinois at Champaign-Urbana. She is a Professional/Registered Landscape Architect in the State of Colorado and has American Institute of Certified (AICP) Certification. Jennifer enjoys the variety and complexity of projects in rural Colorado.



Stacy Ester is a Master of Landscape Architecture and GIS Certificate Candidate at the University of Colorado Denver. She also holds a B.F.A. in Studio Art from the University of Texas at Austin with a focus in oil painting and digital media. Landscape Architecture allows Stacy's passion for creativity, innovation, environmental awareness and interdisciplinary collaboration to flourish as she strives to create thoughtful and meaningful community spaces. She loves road trips with her husband and dog, hiking, biking, swimming and getting "lost" in the wilderness.



Ramya Krishna is a Master of Urban Design Candidate at the University of Colorado Denver. She also holds an undergraduate degree in Architecture from India. After a few years of practicing residential and commercial Architecture, she gained admission at UCD for the Master Degree and is now exploring Urban Design and community centric projects at the center. Ramya's other interests include traveling, participation in animal welfare programs, dance and music.



Claire Dalby is a recent graduate from the Master of Urban and Regional Planning program at UC Denver and hails from Albuquerque, New Mexico. She holds a B.A. in Environmental Planning and Design from UNM. After working as the director of a local economic development nonprofit in her hometown, she moved to Colorado for graduate school to pursue her passions for community development, urban sustainability and environmental stewardship as well as her love for hiking, camping, biking and new friends.



Colorado Center for Community Development

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