



Built On What Matters

2023

ANNUAL REPORT

We Are



Built On What Matters



Town Managers

Manager
Bryan Ostler



Deputy
Jason Leslie



Assistant
Ryan Johnson



Exciting things are happening in the growing Town of Frederick, where the life you dream of is yours to create!



Population 16,835

Square Miles 14

MISSION

To foster an exceptional and inclusive community that is Built On What Matters.

VISION

Building a safe, inviting, and culturally vibrant community which fosters economic growth and opportunity, while preserving our heritage.

VALUES

Creating a culture of **FAMILY** where individuals feel **RESPECTED** and **EMPOWERED** by others and are **DEDICATED** to our Town.

**Frederick has been
Built On What Matters since 1907**

Trustee
Kevin Brown



Trustee
Mark Lamach



Mayor Pro Tem
Dan March



Mayor
Tracie Crites



Trustee
Adam Mahan



Trustee
Windi Padia



Trustee
Chad teVelde



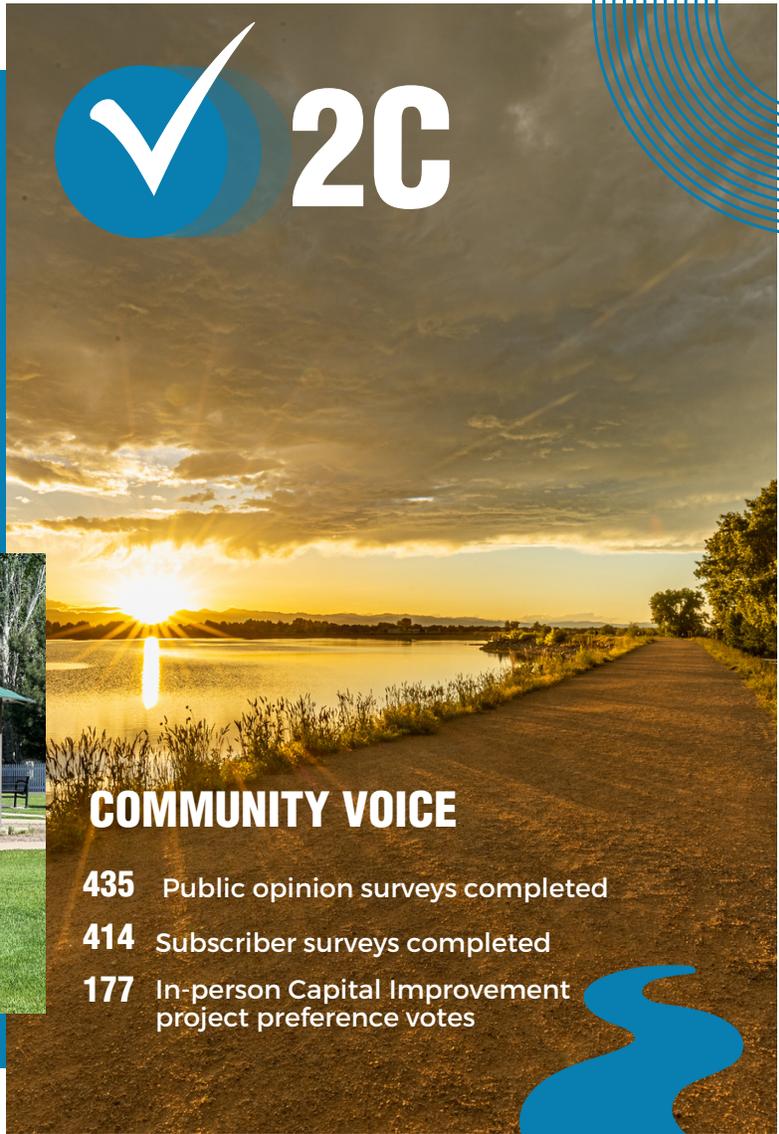
Strategic Plan

The Town's Strategic Plan has six focus areas established to meet the needs of our growing community.

Effective Efficient Strategic Government



Voters passed **Ballot Issue 2C** in the November Coordinated election authorizing the use of Open Space tax dollars for parks and trail improvements as prioritized by our community. This approval represents a significant progression in commitment to cultivate inviting and accessible outdoor space.



COMMUNITY VOICE

- 435 Public opinion surveys completed
- 414 Subscriber surveys completed
- 177 In-person Capital Improvement project preference votes

By the Numbers



Community Parks Master Plan Project

20-30 year vision

COMMUNITY VOICE

- 150 Online surveys completed
- 1175 Number of public contacts

85%

Residents have a pocket park or neighborhood park within walking distance

129

Acres of Parkland

1.26

Miles around Milavec Reservoir

1.7

Miles of connecting trail at Frederick Recreation Area





Dynamic, Inclusive & Connected Community

Town App

The June roll-out of the innovative Town APP is a game-changer enhancing community engagement that offers residents easy access to municipal services, news, and the ability to report issues directly.



Town of Frederick Events

Beautiful hot air balloons can be seen floating in the skies above Frederick each June at our **Frederick in Flight hot air balloon festival**. Once the summer evening settles in, a live band kicks off the crowd-pleasing Balloon Bash party!



Only the most masterful chainsaw carvers can turn giant logs into beautiful works of art, and we bring them to Frederick each July to compete against each other at **Chainsaws & Chuckwagons!** Take a drive through Town and you're sure to see many of these jaw dropping sculptures.



Miners Day is the Town's premier community celebration to honor and remember Frederick's mining heritage. The parade, burro race, and spectacular fireworks have become a beloved tradition in Frederick.



The Town hosted **Community Tour and Talks** present an opportunity for residents to learn about Town initiatives, ask questions, and engage with staff and elected officials. We bring the food – you bring the family!

By the Numbers >>>

7 Large scale annual events spanning 12 days

5 Community Tour and Talks

600 Volunteers needed to staff all events



Voice of the People Award

Frederick is on the map for excellence! The Town was honored to be recognized with the 2023 VOP Award, given to local governments for their dedication to harnessing resident input! We believe at the heart of Frederick's progress and success is community involvement!



Community and Economic Vitality

Exercising responsible management of the Town's growth to ensure a cohesive community, modern amenities, and preservation of our small-town charm.

Silverstone Marketplace

This project will unveil the eagerly awaited King Soopers Marketplace, which will be the largest grocery store in the Carbon Valley (123K sq. ft.), bringing fruitful employment opportunities to Frederick.

The King Soopers will anchor to the larger Silverstone Marketplace, encompassing a mix of retail, dining, and commercial space to enhance convenience and quality of life in our community. Its convenient location at the corner of Colorado Blvd and Hwy 52 will serve the needs of all Frederick residents.

By The Numbers

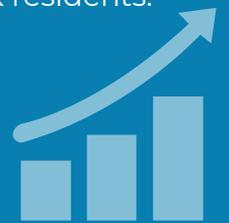


75,000

sq. ft. of additional retail, dining,
and commercial space

Over 300

employment opportunities



Ribbon Cuttings

Ribbon cutting ceremonies serve as a milestone in the journey to mark the completion of a significant project, symbolizing a new beginning and the realization of collective efforts and aspirations. These projects exemplify a long-term vision, community voices, and our strategic plan in action!

- **Agilent** A global leader in life science research working to improve the quality of life in six key markets: Food, Environmental and Forensics, Pharmaceutical, Diagnostics, Chemicals and Advanced Material, Research.
- **Aqua-Hot** An expanding manufacturer of hydronic heating systems for the recreational vehicle industry.
- **Hirsh Precision Products**, serving critical sectors like aerospace, medical devices, and scientific research, that contribute immensely to our technological advancement.
- **Toro Company**, a leading worldwide provider of innovative solutions for the outdoors.





Community and Economic Vitality

Agilent Technologies Facility Expansion



Agilent Technologies, a renowned leader in life sciences research, marked a significant milestone in Frederick as they celebrated the groundbreaking of its multi-million-dollar expansion project.

Agilent’s mission is to advance quality of life by focusing expertise in six key markets: Food, Environmental and Forensics, Pharmaceutical, Diagnostics, Chemicals and Advanced Material, Research.

Agilent not only stands as a leader in its industry but also actively contributes to the betterment of the Frederick community through various initiatives, and collaborations. One standout example being their significant support for the STEM Program at Frederick High School.

2023 Small Community of the Year

Recognition Beyond Our Borders!

The Town of Frederick was selected as this year’s ‘Small Community of the Year’ (population up to 19,999). This prestigious award, presented by the Economic Development Council of Colorado, recognizes outstanding achievements in economic development in the State of Colorado. This accolade reflects exceptional contributions by staff, statewide Economic Development partners, and the business community!



Business Awards Ceremony

Frederick hosted their first Business Awards Ceremony in 2023 to recognize and celebrate the success of the Frederick business community!

The Built on What Matters Awards included the small and large business of the year as well as categories that showcase the essence of FRED in Frederick: “Family, Respect, Empowerment, and Dedication.”



In partnership with the East Colorado Small Business Development Center the Town of Frederick is helping our community start, grow, and sustain small businesses in Frederick.



Fiscally Responsible Governance

Striving for responsible stewardship of public resources.

GFOA AWARD

The Government Finance Officers Association (GFOA) presented two distinguished awards to the Town of Frederick, recognizing exceptional financial reporting and budgeting practices. These prestigious accolades, the Certificate of Achievement for **Excellence in Financial Reporting** and the **Distinguished Budget Presentation Award**, highlight the Town's commitment to transparency, accountability, and effective financial management.



By The Numbers



3rd Year

Program Based Budgeting

Maintaining a Program Based Budget provides the Board of Trustees and community the opportunity to provide critical and meaningful feedback on which programs they want to see dollars allocated to.

286 Days

Unreserved General Fund Balance

Fund levels are based on policy provided by the Town Board to achieve a 180 days unreserved General Fund balance level. At the end of 2023, the General Fund held an ending unreserved fund balance of 286 days or 77% of the total General Fund operating budget in the event of an economic emergency. This is especially important for bond holders and investors when evaluating our financial condition. The Town continues to champion its AA rating.

38

Capitol Improvement Projects

The Town Board approved funding for thirty-eight capital improvement projects in 2023, prioritizing long-term Town infrastructure sustainability, and emphasizing pavement maintenance and intersection improvements. Other capital needs at the forefront of the Town's long-range strategic plan include the acquisition of water rights, drainage improvements, and the replacement of aged heavy equipment for improved Public Works department operations.



Strategic Reliable Infrastructure

Investing in existing and future transportation, water, storm water, and technology while planning for sustainable growth and development.

Comprehensive Plan

In 2023, the Town collected resident input surrounding our Comprehensive Plan and Downtown Plan related to Transportation, Recreational Area, and Water Efficiency.

Snow & Ice Control Plan

The Town leveled up for our residents with a comprehensive upgrade to our Snow and Ice Control Plan by expanding resources and investing in equipment.

New Technology

- Added a weather station equipped with a state-of-the-art sensor to accurately measure temperature, humidity, wind speed, and precipitation levels.
- Installed cameras in town to track snow conditions.
- Launched the install of GPS devices on plow vehicles providing real-time visibility to the public.

COMMUNITY VOICE



2 Rounds of Public Engagement

1680 Surveys completed

462 In-person visual preference votes

73 Student in-person visual preference votes



Improved Tiers

- Maintain smooth, safe driving conditions throughout the winter season.
- Inlets cleared for optimal draining.

GRANT DOLLARS AT WORK

Denver Regional Council of Governments Grant

Frederick and Firestone Collaborated on Transportation Planning and were awarded the Denver Regional Council of Governments (DRCOG) Grant.

\$2 million is earmarked for improvements to Colorado Blvd. and Bella Rosa. The proposed Project will incorporate trails and bicycle lanes along the corridor to fill gaps in connectivity greatly improving safety and access for vulnerable users by including pedestrian, bicycle, and trail connections.



Protecting our Water Source

The Town received a 35K grant to develop a Water Shortage Contingency Plan and expand the Lawn Replacement Program.



COMMUNITY VOICE

222 In-person visual preference votes. Your favorite was "ColoradoScape"



Safe and Secure

Carbon Valley and Mead Victim Services

Together, through the Carbon Valley and Mead Victim Services program we are ensuring that every victim of crime and unforeseen tragedy has support and care available to help in the healing process.



By The Numbers



2
Full-Time Staff

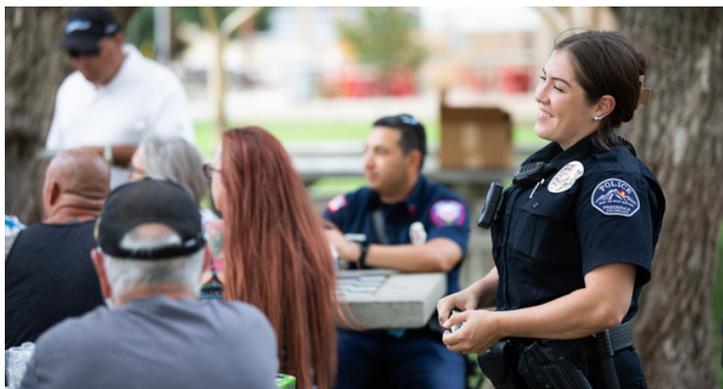
6
Volunteers

260
Victims Served
Primarily
Domestic
Violence

24/7
Support

Serving Frederick Proudly

The core philosophy of the Frederick Police Department is anchored in the concept of Community based Problem-Solving Analysis. Simply stated, we assess issues, identify solutions, and create a plan for improvement. To achieve this effectively, the department prioritizes active engagement with the community, fostering a collaborative environment where residents and officers work together to address and resolve local challenges. This method not only enhances public safety but also strengthens the bond between the police and the community.



CodeRED

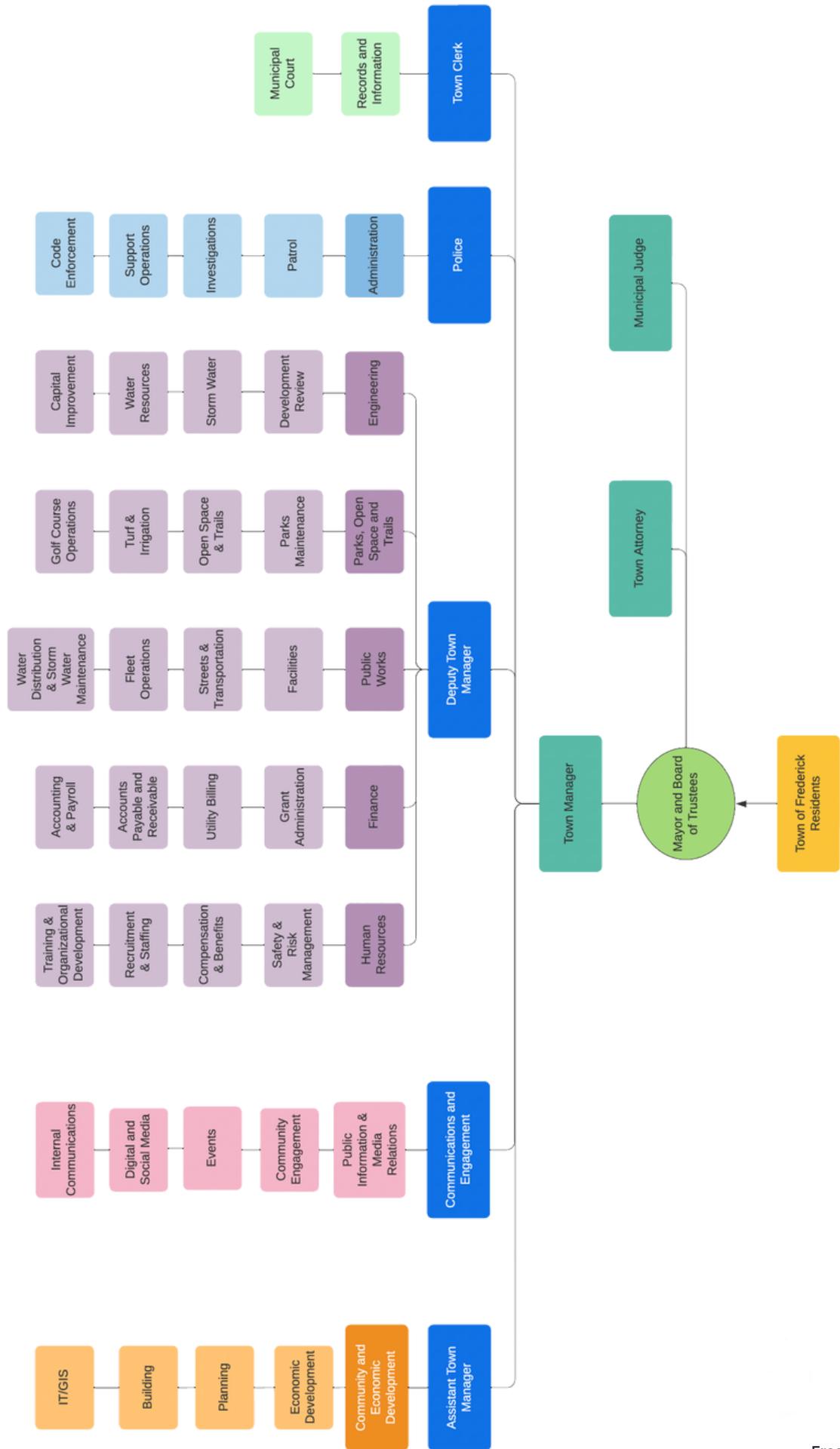
Sign up for the Weld County Community Emergency Notification System **CodeRED** to receive notifications for emergency events.



Sign Up for
CodeRED



Town of Frederick 2023 Organizational Chart





Town of Frederick Phone Numbers

Administrative Services Building 311 Fifth Street **720.382.5500**

Communications and Engagement, Finance, Human Resources

Engineering Building 323 Fifth Street **720.382.5500**

Parks **303.678.2940**

Administration, Bella Rosa Golf Course

Police Department 333 Fifth Street **720.382.5700**

Emergency 911

Public Works Building 7301 Eagle Blvd **720.382.5800**

Administration, Facilities, Fleet, Streets, Water

Town Hall 401 Locust Street **720.382.5500**

Administration, Town Managers, Town Attorney, Town Clerk,
Information Technology, Building Inspections, Economic
Development, Planning

