

2025 Annual Report



Built On What Matters™

Mission

To foster an exceptional and inclusive community that is Built On What Matters.

Vision

To build a safe, inviting, and culturally vibrant community which fosters economic growth and opportunity, while preserving our heritage.

Values

To create a culture of **FAMILY** where individuals feel **RESPECTED** and **EMPOWERED** by others and are **DEDICATED** to our Town.



Board of Trustees

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It is both an honor and a privilege to serve the Town of Frederick. Our community is built on strong values, deep connections, and a shared commitment to one another. Serving on the Board of Trustees means listening to our residents, working collaboratively, and making thoughtful decisions that reflect what matters most to the people who call Frederick home.

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Tracie Crites
Mayor



Kevin Brown
Mayor Pro Tem



Mark Lamach
Trustee



Adam Mahan
Trustee



Windi Padia
Trustee



Chad TeVelde
Trustee



Dan March
Trustee

Thank you, Dan March, for your dedicated service to the Town of Frederick!

Over two terms, Dan played an important role in shaping policies that supported Frederick's thoughtful growth and community well-being. He consistently approached each issue with care, professionalism, and a strong sense of responsibility to residents.



A Message from the Town Manager's Office

As we reflect on the past year in Frederick, I want to thank our residents, businesses, boards, and staff for the partnership and care you continue to show for this community. Frederick's progress is strongest when it is guided by the voices of the people who live and work here, and in 2025, those voices came through clearly.

The Town's recent results from the National Community Survey reinforced what we hear every day from our community: residents value safety, quality infrastructure, well-maintained parks and open spaces, and a strong sense of belonging. These priorities continue to shape how we invest resources, plan projects, and measure success. Listening to our community is not a one-time exercise; it is an ongoing commitment that informs our decisions year after year.

Economic development remained a key focus in 2025, with meaningful progress that supports Frederick's long-term stability and quality of life. We welcomed new businesses, supported existing employers, and continued to attract investment that strengthens our local economy while aligning with community values. Thoughtful growth helps ensure we can fund essential services, maintain infrastructure, and keep Frederick a place where families and businesses can thrive together.

Downtown revitalization remains a focus for Frederick. This year brought new energy to our historic core through public improvements and community-centered events that invite people to gather and connect. Our downtown reflects Frederick's character - rooted in history, shaped by creativity, and strengthened by local partnerships- and it remains a priority as we plan for the future.

Sustainability also plays a key role in how we move forward. From responsible water management to infrastructure investments and long-range environmental planning, Frederick is committed to protecting the resources that support our community today and for generations to come. These efforts are not just about environmental stewardship; they are about fiscal responsibility, resilience, and thoughtful growth.

Underlying this work is a strong foundation of strategic planning. Our Strategic Plan and performance dashboards help ensure transparency, accountability, and alignment across departments. By setting clear goals established by our Board of Trustees, and tracking progress, we can adapt to changing needs while staying focused on what matters most to our residents.

Frederick's strength lies in its people. The progress we made this year is the result of collaboration among residents who share their input, volunteers who serve on boards and committees, businesses that invest locally, and staff who are dedicated to public service. Together, we are building a community that reflects shared values and a shared vision.

As we look ahead, we remain committed to listening, planning responsibly, and delivering results that support a safe, welcoming, and vibrant Frederick. Thank you for being part of this journey and for continuing to help shape the future of our town.

— *Bryan Ostler, Town Manager*

The Town's Strategic Plan

Six Focus Areas



Effective, Efficient & Strategic Government

Measuring What Matters to Our Community

The National Community Survey, launched in June 2025, provides a comprehensive look at how Frederick residents view livability, government performance, public services, and overall quality of life.

The results give the Board of Trustees valuable insight into resident priorities and satisfaction, helping guide data-driven planning, investments, and policy decisions that align with what matters most to the community.



Public Trust

Rating increased in keeping residents informed and overall confidence in our government.



Safety

Safety remains Frederick's strongest asset **90%** of residents report feeling safe in their neighborhoods!



Mobility Services

Rating increased in snow removal, street cleaning, lighting, and repair.





Dynamic, Inclusive & Connected Community

Resident Committee Excellence

Frederick's resident boards and committees played a vital role in 2025, contributing time, expertise, and passion to shape Town initiatives. Through expanded programming, public art, education, and engagement, these volunteers helped strengthen community connection and civic participation.

Arts, Culture & Community Programming

From concerts in the park to heritage celebrations, Frederick's events bring residents together to celebrate creativity, history, and local pride. These inclusive, family-friendly programs create welcoming spaces for connection while reinforcing Frederick's unique identity.







Town Events

Frederick offers a variety of events designed to create opportunities for neighbors to gather, celebrate, and connect. From the beauty of hot air balloons taking to the skies during Frederick in Flight, to the unique blend of artistry and competition of Chainsaws & Chuckwagons, and to Frederick's premier community celebration of Miners Day, these experiences invited residents and visitors to come together and feel connected to our community.

Town events provide many opportunities to engage with our residents. Whether talking with Mayor Crites and the Board of Trustees, learning about upcoming projects from Town staff, or sharing ideas and feedback, residents can easily express their opinions in an informal, approachable setting.

Collaboration among Town departments, volunteers, and local sponsors and businesses is essential in shaping and supporting Town programming. These partnerships expand opportunities for connection while reinforcing the shared responsibility of building a vibrant, engaged community.

Grounded in resident input and aligned with community values, these experiences help strengthen relationships, build trust, and enhance the overall sense of belonging that makes Frederick Built On What Matters.







Community and Economic Vitality

Silverstone Marketplace & Economic Growth

Major commercial investment moved forward in 2025 with the continued development of Silverstone Marketplace, strengthening Frederick’s position as a regional destination. These projects support job creation, expand local services, and contribute to a resilient local economy.



Business Recognition & Support

The Town continues to support local businesses through recognition programs and targeted economic development initiatives. By celebrating entrepreneurship and investing in business success, Frederick reinforced its commitment to a strong and diverse local economy.

Business Awards Themed “Built On What Matters”



Family Award
Acupuncture and Natural Medicine Center

Respect Award
Erie Coffee Roasters

Empowerment Award
Mile High Metal Works

Dedication Award
Butternut Kitchen

Small Business of the Year
MeCo Coffee Collective

Large Business of the Year
Stapp Interstate Toyota

Downtown Revitalization and Beautification

Through targeted investments and close collaboration with local businesses, the Town of Frederick completed several improvements along the Fifth Street corridor to enhance the downtown experience and support long-term economic vitality.

Key beautification efforts included the installation of a new “Welcome to Downtown Frederick” banner, street banners, flower planters, decorative lighting, and upgraded pedestrian areas. Improved sidewalks increased walkability and helped create a more welcoming environment for residents, visitors, and businesses. Another major milestone was the opening of the new Fifth Street parking lot in July, which improved access to nearby shops and helped support increased downtown activity.

Town of Frederick’s Land Use Code

Progress on the Town of Frederick’s Land Use Code updates represents a meaningful step forward in advancing the Strategic Plan focus area of Community and Economic Vitality.

Through sustained outreach with residents, the development community, Planning Commission, and Board of Trustees, the Town is strengthening a regulatory framework that supports responsible growth, economic opportunity, and neighborhood quality, aligning with state law and the Frederick Forward Comprehensive Plan.

A clear, modern Land Use Code is essential for thoughtful development and long-term sustainability—it provides predictability for investment, encourages diverse and attainable housing, protects environmental resources, and ensures growth occurs in a way that reflects community values.

These ongoing updates position Frederick to grow intentionally, while balancing economic vitality with livability and resilience for current and future residents.

Sidewalk Repair
Increasing Walkability



Installation of an Inviting
Downtown Banner



Fifth Street Improvement
Including a New Parking Lot



Flower Planters and
Decorative Lighting





Fiscally Responsible Governance

Strong Financial Stewardship

The Town of Frederick maintains a strong financial position through disciplined budgeting, responsible reserves, and strategic use of grant funding. These practices ensure long-term stability while allowing continued investment in community priorities.

The Government Finance Officers Association (GFOA) awarded the Finance Department the Certificate of Achievement for Excellence in Financial Reporting for its Annual Comprehensive Financial Report (ACFR). This marks the ninth consecutive year to receive the highest form of achievement in governmental accounting and financial reporting.

6th Year Program Based Budgeting

188 Days Unreserved General Fund Balance

40 Capital Improvement Projects

9 Consecutive Years - GFOA ACFR Award

11 Consecutive Years - GFOA ACFR Award

Grants

The Town of Frederick is committed to being a responsible steward of taxpayer dollars by maximizing grant opportunities and leveraging funding sources to support community projects. Through diligent fiscal management, we secure grants that enhance infrastructure, public safety, and community programs—stretching every dollar further to benefit residents.

Grant Submissions and Awards Quarterly





Strategic, Reliable & Sustainable Infrastructure

Connectivity Improvements

Downtown Frederick saw targeted improvements that enhanced sidewalk safety, improved mobility, and created a more walkable, connected environment. As a focal area of the community and a priority for the Board of Trustees, these updates reflect a continued commitment to investing in the heart of Frederick. Behind the scenes, upgrades to drainage and water systems help protect the area during heavy rain, support long-term sustainability, and ensure reliable service for both residents and businesses.

Water WINS

The Town of Frederick advanced responsible water use through a usage-based water rate structure and updates to the Town's landscaping ordinance. These efforts encourage efficient water use, support conservation, and help ensure a sustainable water supply for the future. By aligning policy, rates, and community education, the Town continues to balance reliable service with long-term stewardship of Frederick's water resources.

Bella Rosa Municipal Golf Course Improvements

Bella Rosa Municipal Golf Course completed a series of improvements, including enhancing course conditions and upgrading facilities to elevate the overall player experience. These investments ensure the course remains enjoyable and accessible for golfers of all skill levels, while supporting Bella Rosa's long-term vision as a welcoming, high-quality community asset for both residents and visitors.





Safe and Secure

Community-Focused Policing & Public Safety

Frederick continues to prioritize and invest in community-centered public safety efforts that strengthen trust, transparency, and communication between residents and first responders. Through engagement initiatives, proactive programs, and dedicated staff, the Town remains committed to creating a safe, welcoming community where residents feel supported.



Community Liaison Officer

The Frederick Police Department advanced community-focused public safety by adding the Community Liaison Officer role. This position strengthens connections between residents, neighbors, businesses, and the police department by supporting communication, education, and proactive engagement. Through participation in community meetings, events, and outreach, the Community Liaison Officer helps address concerns early, build trust, and serves as a valuable resource in our community.



Traffic Accidents
221

Calls for Service
18,349

Case Reports
1,302

Arrests
316

People First Public Safety

The Frederick Police Department strengthened its public safety efforts by expanding its partnership with North Range Behavioral Health and launching the Blue Envelope Program to improve communication and support residents experiencing mental health crises during police interactions.

Co-Responder Program

The Co-Responder Program enhances crisis response by combining officer safety with clinical expertise, helping connect individuals to appropriate resources while supporting de-escalation and compassionate care.

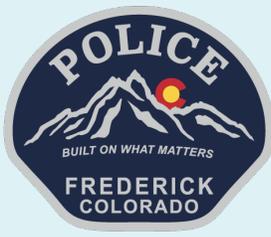


Blue Envelope Program

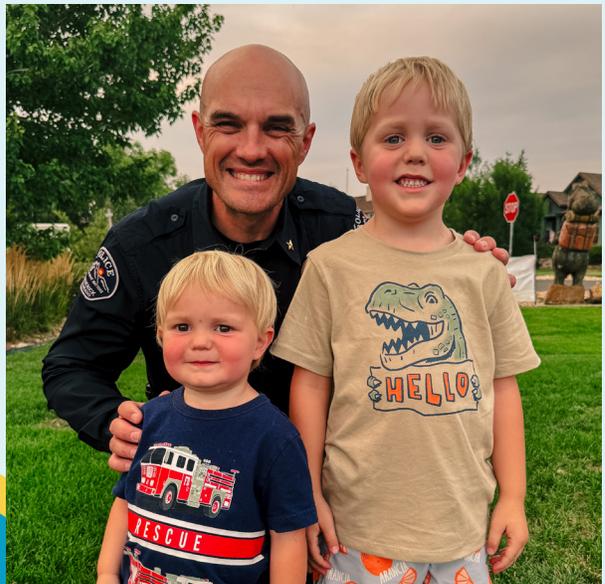
An optional tool that allows residents to share important information, such as medical needs or communication preferences, during a traffic stop or similar encounter.

Together, these initiatives reflect the department's commitment to a modern public safety approach that values communication, respect, and community trust.





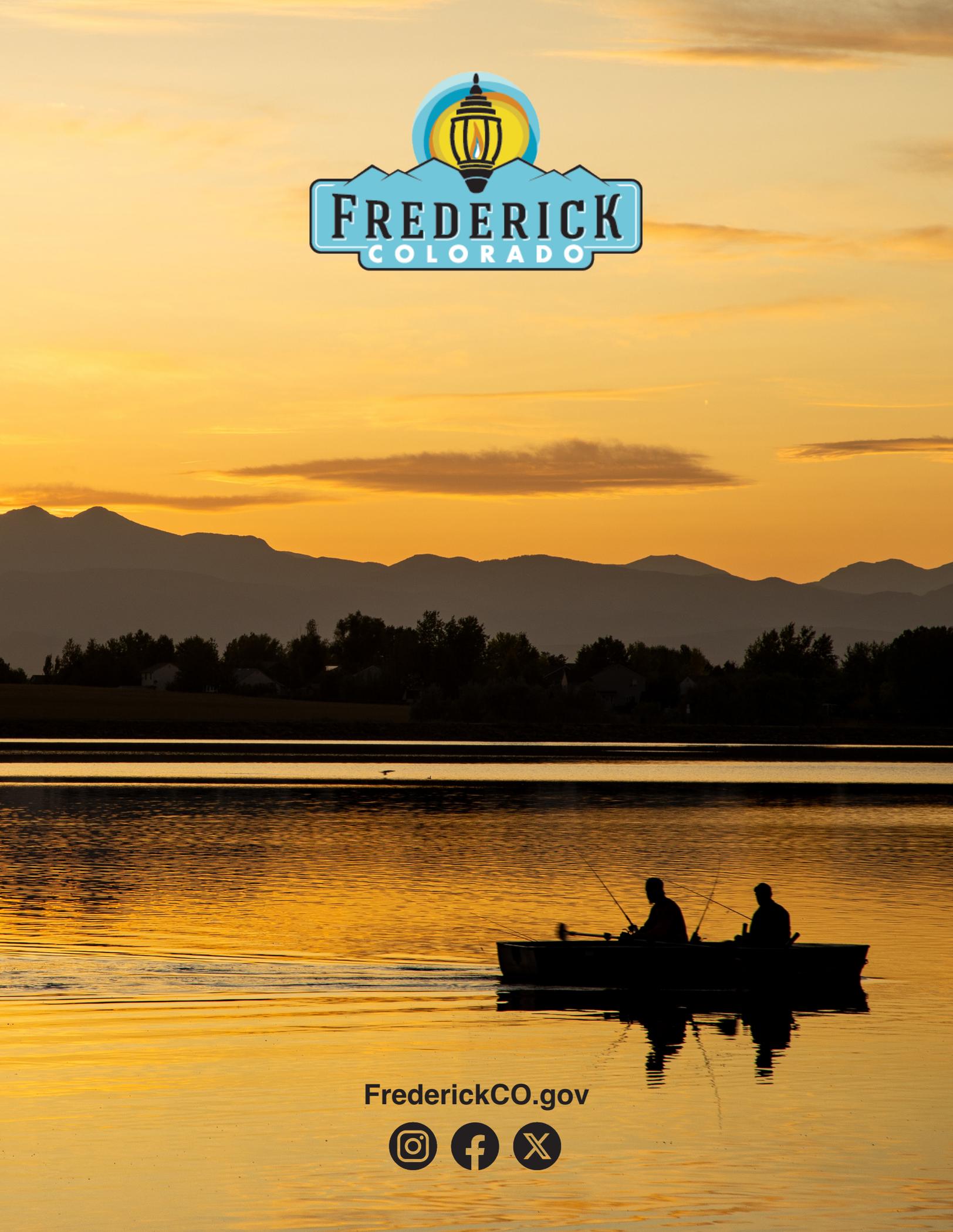
A Year of Service



Town of Frederick Phone Numbers

Administrative Services Building, 311 Fifth Street Communications and Engagement, Finance, Human Resources	720.382.5584
Engineering Building, 323 Fifth Street	720.382.5500
Parks Administration, Bella Rosa Golf Course	303.678.2940
Police Department, 333 Fifth Street Emergency 911	720.382.5700
Public Works Building, 7301 Eagle Blvd Administration, Facilities, Fleet, Streets, Water	720.382.5800
Town Hall, 401 Locust Street Administration, Town Manager, Town Attorney, Town Clerk, Information Technology, Building Inspections, Economic Development, Planning	720.382.5500





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