



Population Summary	
2000 Total Population	3,444
2010 Total Population	9,573
2019 Total Population	14,506
2019 Group Quarters	0
2024 Total Population	16,706
2019-2024 Annual Rate	2.86%
2019 Total Daytime Population	13,055
Workers	6,128
Residents	6,927
Household Summary	
2000 Households	1,172
2000 Average Household Size	2.94
2010 Households	3,252
2010 Average Household Size	2.94
2019 Households	4,912
2019 Average Household Size	2.95
2024 Households	5,649
2024 Average Household Size	2.96
2019-2024 Annual Rate	2.84%
2010 Families	2,582
2010 Average Family Size	3.29
2019 Families	3,791
2019 Average Family Size	3.34
2024 Families	4,325
2024 Average Family Size	3.36
2019-2024 Annual Rate	2.67%
Housing Unit Summary	
2000 Housing Units	1,231
Owner Occupied Housing Units	80.9%
Renter Occupied Housing Units	14.3%
Vacant Housing Units	4.8%
2010 Housing Units	3,402
Owner Occupied Housing Units	84.5%
Renter Occupied Housing Units	11.1%
Vacant Housing Units	4.4%
2019 Housing Units	5,053
Owner Occupied Housing Units	87.8%
Renter Occupied Housing Units	9.5%
Vacant Housing Units	2.8%
2024 Housing Units	5,829
Owner Occupied Housing Units	88.2%
Renter Occupied Housing Units	8.7%
Vacant Housing Units	3.1%
Median Household Income	
2019	\$88,512
2024	\$96,413
Median Home Value	
2019	\$390,760
2024	\$420,080
Per Capita Income	
2019	\$37,058
2024	\$41,322
Median Age	
2010	33.7
2019	36.3
2024	36.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



2019 Households by Income	
Household Income Base	4,911
<\$15,000	3.1%
\$15,000 - \$24,999	3.8%
\$25,000 - \$34,999	4.7%
\$35,000 - \$49,999	8.6%
\$50,000 - \$74,999	17.0%
\$75,000 - \$99,999	20.4%
\$100,000 - \$149,999	25.9%
\$150,000 - \$199,999	7.3%
\$200,000+	9.1%
Average Household Income	\$107,821
2024 Households by Income	
Household Income Base	5,650
<\$15,000	2.7%
\$15,000 - \$24,999	3.0%
\$25,000 - \$34,999	3.7%
\$35,000 - \$49,999	7.7%
\$50,000 - \$74,999	15.3%
\$75,000 - \$99,999	19.7%
\$100,000 - \$149,999	27.9%
\$150,000 - \$199,999	9.2%
\$200,000+	10.7%
Average Household Income	\$120,371
2019 Owner Occupied Housing Units by Value	
Total	4,433
<\$50,000	0.6%
\$50,000 - \$99,999	0.3%
\$100,000 - \$149,999	0.4%
\$150,000 - \$199,999	3.7%
\$200,000 - \$249,999	15.7%
\$250,000 - \$299,999	7.4%
\$300,000 - \$399,999	24.0%
\$400,000 - \$499,999	25.9%
\$500,000 - \$749,999	16.4%
\$750,000 - \$999,999	3.3%
\$1,000,000 - \$1,499,999	1.9%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.1%
Average Home Value	\$423,709
2024 Owner Occupied Housing Units by Value	
Total	5,137
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.2%
\$200,000 - \$249,999	4.6%
\$250,000 - \$299,999	17.9%
\$300,000 - \$399,999	20.9%
\$400,000 - \$499,999	31.7%
\$500,000 - \$749,999	19.7%
\$750,000 - \$999,999	2.4%
\$1,000,000 - \$1,499,999	2.4%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.1%
Average Home Value	\$453,601

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



2010 Population by Age	
Total	9,573
0 - 4	9.6%
5 - 9	9.3%
10 - 14	8.1%
15 - 24	9.8%
25 - 34	15.6%
35 - 44	18.5%
45 - 54	13.1%
55 - 64	9.7%
65 - 74	4.4%
75 - 84	1.5%
85 +	0.4%
18 +	68.9%
2019 Population by Age	
Total	14,507
0 - 4	7.9%
5 - 9	7.9%
10 - 14	7.9%
15 - 24	10.9%
25 - 34	13.4%
35 - 44	15.2%
45 - 54	13.5%
55 - 64	11.4%
65 - 74	8.5%
75 - 84	2.8%
85 +	0.8%
18 +	72.3%
2024 Population by Age	
Total	16,704
0 - 4	8.0%
5 - 9	7.7%
10 - 14	7.7%
15 - 24	11.0%
25 - 34	13.9%
35 - 44	15.1%
45 - 54	12.4%
55 - 64	10.5%
65 - 74	9.1%
75 - 84	3.7%
85 +	0.9%
18 +	72.3%
2010 Population by Sex	
Males	4,820
Females	4,753
2019 Population by Sex	
Males	7,185
Females	7,322
2024 Population by Sex	
Males	8,241
Females	8,463

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



2010 Population by Race/Ethnicity

Total	9,573
White Alone	87.1%
Black Alone	0.5%
American Indian Alone	0.5%
Asian Alone	2.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	6.6%
Two or More Races	3.2%
Hispanic Origin	17.0%
Diversity Index	45.5

2019 Population by Race/Ethnicity

Total	14,506
White Alone	85.6%
Black Alone	0.8%
American Indian Alone	0.5%
Asian Alone	2.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	6.7%
Two or More Races	3.5%
Hispanic Origin	17.0%
Diversity Index	47.4

2024 Population by Race/Ethnicity

Total	16,704
White Alone	84.3%
Black Alone	1.0%
American Indian Alone	0.5%
Asian Alone	3.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	7.1%
Two or More Races	3.8%
Hispanic Origin	18.5%
Diversity Index	50.3

2010 Population by Relationship and Household Type

Total	9,573
In Households	100.0%
In Family Households	90.6%
Householder	27.0%
Spouse	22.9%
Child	35.7%
Other relative	3.2%
Nonrelative	1.8%
In Nonfamily Households	9.4%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment

Total	9,493
Less than 9th Grade	1.2%
9th - 12th Grade, No Diploma	3.2%
High School Graduate	18.0%
GED/Alternative Credential	3.3%
Some College, No Degree	27.3%
Associate Degree	9.4%
Bachelor's Degree	27.6%
Graduate/Professional Degree	9.9%

2019 Population 15+ by Marital Status

Total	11,073
Never Married	23.5%
Married	63.8%
Widowed	3.1%
Divorced	9.6%

2019 Civilian Population 16+ in Labor Force

Civilian Employed	95.9%
Civilian Unemployed (Unemployment Rate)	4.1%

2019 Employed Population 16+ by Industry

Total	7,710
Agriculture/Mining	2.6%
Construction	8.2%
Manufacturing	11.8%
Wholesale Trade	2.5%
Retail Trade	9.8%
Transportation/Utilities	6.3%
Information	1.7%
Finance/Insurance/Real Estate	5.5%
Services	45.0%
Public Administration	6.7%

2019 Employed Population 16+ by Occupation

Total	7,708
White Collar	62.4%
Management/Business/Financial	17.4%
Professional	22.2%
Sales	9.0%
Administrative Support	13.8%
Services	15.9%
Blue Collar	21.7%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	4.4%
Installation/Maintenance/Repair	4.4%
Production	6.2%
Transportation/Material Moving	6.4%

2010 Population By Urban/ Rural Status

Total Population	9,573
Population Inside Urbanized Area	12.9%
Population Inside Urbanized Cluster	79.4%
Rural Population	7.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



2010 Households by Type	
Total	3,252
Households with 1 Person	14.9%
Households with 2+ People	85.1%
Family Households	79.4%
Husband-wife Families	67.3%
With Related Children	37.2%
Other Family (No Spouse Present)	12.1%
Other Family with Male Householder	4.0%
With Related Children	2.6%
Other Family with Female Householder	8.1%
With Related Children	5.9%
Nonfamily Households	5.8%
All Households with Children	46.1%
Multigenerational Households	4.2%
Unmarried Partner Households	6.3%
Male-female	5.6%
Same-sex	0.7%
2010 Households by Size	
Total	3,252
1 Person Household	14.9%
2 Person Household	33.8%
3 Person Household	17.4%
4 Person Household	19.6%
5 Person Household	8.7%
6 Person Household	3.3%
7 + Person Household	2.4%
2010 Households by Tenure and Mortgage Status	
Total	3,252
Owner Occupied	88.3%
Owned with a Mortgage/Loan	78.0%
Owned Free and Clear	10.3%
Renter Occupied	11.7%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	3,402
Housing Units Inside Urbanized Area	12.8%
Housing Units Inside Urbanized Cluster	78.9%
Rural Housing Units	8.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Boomburbs (1C)
2. Up and Coming Families (7A)
3. Middleburg (4C)

2019 Consumer Spending

Apparel & Services: Total \$	\$13,080,461
Average Spent	\$2,662.96
Spending Potential Index	124
Education: Total \$	\$9,363,023
Average Spent	\$1,906.15
Spending Potential Index	120
Entertainment/Recreation: Total \$	\$19,591,422
Average Spent	\$3,988.48
Spending Potential Index	122
Food at Home: Total \$	\$30,069,897
Average Spent	\$6,121.72
Spending Potential Index	118
Food Away from Home: Total \$	\$22,550,046
Average Spent	\$4,590.81
Spending Potential Index	125
Health Care: Total \$	\$34,761,524
Average Spent	\$7,076.86
Spending Potential Index	119
HH Furnishings & Equipment: Total \$	\$13,406,518
Average Spent	\$2,729.34
Spending Potential Index	128
Personal Care Products & Services: Total \$	\$5,612,365
Average Spent	\$1,142.58
Spending Potential Index	129
Shelter: Total \$	\$108,189,037
Average Spent	\$22,025.46
Spending Potential Index	119
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,988,456
Average Spent	\$3,051.40
Spending Potential Index	123
Travel: Total \$	\$14,029,181
Average Spent	\$2,856.10
Spending Potential Index	127
Vehicle Maintenance & Repairs: Total \$	\$6,748,133
Average Spent	\$1,373.81
Spending Potential Index	120

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.