

The 9th annual Frederick in Flight will take place Friday, June 21, Saturday, June 22 and Sunday, June 23, 2019.

This three-day hot air balloon lift is full of family-friendly activities. Around 35 balloons will lift off at 6 am each morning! The event peaks on Saturday with flight-themed activities during the day and a Glow Party in the evening. This is your chance to fly over Frederick in a hot air balloon!

Please note that the flights are weather permitting. If it is deemed unsafe to fly on the day your flight is scheduled, we will do our best to find another day during the event for your flight, but due to the nature of the event, we are unable to guarantee flights.

Make up flights will not be scheduled after the event.



### PREMIUM SPONSORSHIP \$5000

- **Five 30-60 minute flight for two** in the baskets of your sponsored hot air balloons on either Friday, Saturday or Sunday with 2 x 4 foot banner (provided by sponsor) attached to the basket of the balloon
- Sponsor-provided banner at the event
- Opportunity to attach your full color logo on event poster and other printed materials
- Tickets to sponsor/pilot dinner on Friday, June 21
- Opportunity to have a booth space at the evening glow event and Saturday morning lift off.

### SPECIAL SHAPE BALLOON SPONSORSHIP \$1,000

- A 30-60 minute flight for two in the basket of your sponsored **special shape hot air balloon** on either Friday, Saturday or Sunday with 2 x 4 foot banner (provided by sponsor) attached to the basket of the balloon
- Dinner for you and a guest at the pilot briefing on Friday, June 21.
- A landing ceremony with the pilot
- Opportunity to have your sponsor name in all event marketing materials
- Opportunity to have a booth space at the evening glow event

### HOT AIR BALLOON SPONSOR \$400

- A 30-60 minute flight for two in the basket of your sponsored hot air balloon on either Friday, Saturday or Sunday with 2 x 4 foot banner (provided by sponsor) attached to the basket of the balloon
- Dinner for you and a guest at the pilot briefing on Friday, June 22, 2018.
- A landing ceremony with the pilot
- Opportunity to have your sponsor name in the event marketing materials
- Opportunity to have a booth space at the evening glow event

### Vendor Partner Sponsor \$100

We are inviting unique vendors to sell souvenirs, balloon and flight-related items or provide kids activities for the Saturday evening Glow Party event.

If you think you might be a fit for the event, please fill out this form and our Events Coordinator will reach out to you to determine if you're a fit.

TO BE INCLUDED ON  
THE EVENT POSTER, SPONSOR  
MATERIALS MUST BE TURNED IN  
BY MAY 1



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Sponsor the 9th annual Frederick in Flight! Fill out this form entirely and submit payment in the amount of the total event sponsorship. Thank you for supporting the Town of Frederick community events - we couldn't do it without you!

Please note: Flights cancelled due to weather will not be rescheduled after the 3 day event.

Organization or Name (as you'd like it printed)

Address:

Contact Person:

Email Address:

Phone Number:

Please write the name of the sponsorship (or indicate the number of balloons you'd like to sponsor, if more than one) :

Total Amount of Event Sponsorship: \$

Preferred Date of Flight (circle one): Friday, June 21

Saturday, June 22

(Make up flights) Sunday. June 23

*Pilot/rider briefing meeting is at 5:30 am and lift off is at 6 am at Centennial Park.*

*We will send a separate assumption of risk and liability form to fill out by the two people flying in the balloons. We will require signatures of each person flying in a balloon (or a parent/guardian if flyer is under 18).*

Would you be interested in having a booth at the Glow Party evening event on Saturday, June 22?

Yes                      No (circle one)

*If yes, you will be contacted before the event to arrange the booth space. We will only provide the space and will not have tables, chairs, or tents available.*

Any questions regarding sponsorship opportunities or Frederick in Flight can be directed to Angela Wilson at 720-382-5513 or [awilson@frederickco.gov](mailto:awilson@frederickco.gov).



Please return this completed application and sponsorship check to:

Town of Frederick  
ATTN: Angela Wilson  
P.O. Box 435  
Frederick, CO 80530



Sponsor forms may also be emailed to [AWilson@Frederickco.gov](mailto:AWilson@Frederickco.gov) or faxed to 720-382-5520,

Built On What Matters