

The 12th annual treelighting event will take place December 3rd.

WHAT IS IT?

Per tradition, the Town of Frederick rings in the holiday season with the Festival of Lights. The event includes carriage rides, photos with Santa, cookies and hot chocolate, holiday entertainment, and a live ice carving demonstration with interactive sculpture! The Festival of Lights is part of the Carbon Valley Holiday Festival.

We're looking for organizations who will support specific elements of the event as outlined below, either with monetary or in-kind donations.

HOT CHOCOLATE SPONSOR - \$1,000

- 4x2 foot banner, provided by sponsor, on refreshments table
- Logo on event marketing materials

ICE SCULPTURE SPONSOR - \$1,000

- Logo carved in ice as part of, or directly next to the ice sculpture
- Logo on event marketing materials

CARRIAGE RIDE SPONSOR - \$1,000 (TWO AVAILABLE)

- Sponsor-provided banner on carriage during event
- Logo on all event marketing materials

SANTA'S LITTLE HELPER SPONSOR - \$50-\$500

- Name on Sign at event
- Name on all event marketing materials

Sponsorships are available on a first come, first serve basis. If the sponsorship you're interested in is no longer available, you will be contacted regarding other options.



**TO BE INCLUDED IN
EVENT PUBLICITY, SPONSOR
MATERIALS MUST BE TURNED
IN BY OCTOBER 23RD**



If your organization is interested in sponsoring the twelfth annual treelighting event, please fill out this form entirely and submit payment in the amount of the total event sponsorship. Thank you for supporting the Town of Frederick community events - we couldn't do it without you!

Organization Name (as you'd like it printed): _____

Mailing Address: _____

Contact Person: _____

Email Address: _____

Phone Number: _____

Please write the name of the sponsorship: _____

Total Amount of Event Sponsorship: \$ _____

Any questions regarding sponsorship opportunities or Frederick events can be directed to Brooke Cunningham at 720-382-5513 or bcunningham@frederickco.gov.

Please return this completed application and sponsorship check to:

Town of Frederick
ATTN: Brooke Cunningham
P.O. Box 435
Frederick, CO 80530

Sponsor forms may also be emailed to
bcunningham@frederickco.gov
or faxed to 720-382-5520,
ATTN: Brooke Cunningham.



Built On What Matters