

The 8th annual Frederick in Flight will take place Friday, June 22, Saturday, June 23 and Sunday, June 24, 2018.

This three-day hot air balloon lift is full of family-friendly activities. Around 35 balloons will lift off at 6 am each morning! The event peaks on Saturday with flight-themed activities during the day and a Glow Party in the evening. This is your chance to fly over Frederick in a hot air balloon!

Please note that the flights are weather permitting. If it is deemed unsafe to fly on the day your flight is scheduled, we will do our best to find another day for your flight, but due to the nature of the event, we are unable to guarantee flights.



### Hot Air Balloon Sponsor \$400

- A 30-60 minute flight for two in the basket of your sponsored hot air balloon on either Friday, Saturday or Sunday with 2 x 4 foot banner (provided by sponsor) attached to the basket of the balloon
- Dinner for you and a guest at the pilot briefing on Friday, June 22, 2018.
- A landing ceremony with the pilot
- Opportunity to have your sponsor name in the event marketing materials
- Opportunity to have a booth space at the evening glow event

### Special Shape Balloon Sponsorship \$1,000

- A 30-60 minute flight for two in the basket of your sponsored special shape hot air balloon on either Friday, Saturday or Sunday with 2 x 4 foot banner (provided by sponsor) attached to the basket of the balloon
- Dinner for you and a guest at the pilot briefing on Friday, June 22, 2018.
- A landing ceremony with the pilot
- Opportunity to have your sponsor name in all event marketing materials
- Opportunity to have a booth space at the evening glow event and Saturday morning flights

### Premium Sponsorship \$5000

- Five 30-60 minute flight for two in the baskets of your sponsored hot air balloons on either Friday, Saturday or Sunday with 2 x 4 foot banner (provided by sponsor) attached to the basket of the balloon
- Sponsor-provided banner at the event
- Opportunity to attach your full color logo on event poster and other printed materials
- Tickets to sponsor/pilot dinner on Friday, June 22
- Opportunity to have a booth space at the evening glow event and Saturday morning flights

### Vendor Partner Sponsor \$100

Vendors to sell souvenirs, balloon and flight-related items or provide kids activities for the event. If you think you might be a fit for the event, please fill out this form and our Events Coordinator will reach out to you to determine if you're a fit.

- Opportunity to have a booth space at the evening glow event
- Opportunity to have your sponsor name in the event marketing materials

to be included in event publicity, sponsor materials must be turned in by April 23



If you are interested in sponsoring the 8th annual Frederick in Flight, please fill out this form entirely and submit payment in the amount of the total event sponsorship. Thank you for supporting the Town of Frederick community events - we couldn't do it without you!

Organization or Name (as you'd like it printed): \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Please write the name of the sponsorship (or indicate the number of balloons you'd like to sponsor, if more than one) : \_\_\_\_\_

Total Amount of Event Sponsorship: \$ \_\_\_\_\_

Preferred Date of Flight (check one): June 22  June 23  June 24   
Pilot/rider briefing meeting is at 5:30 am and lift off is at 6 am at Centennial Park.

We will send a separate assumption of risk and liability form to fill out by the two people flying in the balloons. We will require signatures of each person flying in a balloon (or a parent/guardian if flyer is under 18).

Would you be interested in having a booth at the event on Saturday, June 24th?

Yes                      No    (circle one)

If yes, you will be contacted before the event to arrange the booth space. We will only provide the space and will not have tables, chairs, or tents available.

Any questions regarding sponsorship opportunities or Frederick in Flight can be directed to Angela Wilson at 720-382-5513 or [awilson@frederickco.gov](mailto:awilson@frederickco.gov).

Please return this completed application and sponsorship check to:



Town of Frederick  
ATTN: Angela Wilson  
P.O. Box 435  
Frederick, CO 80530

Sponsor forms may also be emailed to  
[AWilson@Frederickco.gov](mailto:AWilson@Frederickco.gov)  
or faxed to 720-382-5520,  
ATTN: Angela Wilson



Built On What Matters