

The 7th annual Frederick in Flight will take place June 23-25.

WHAT IS IT?

Frederick in Flight is a three-day hot air balloon lift full of family-friendly activities. The three day event peaks on Saturday with flight-themed activities during the day and a glow party in the evening.

Please note that the flights are weather permitting. If it is deemed unsafe to fly on the day your flight is scheduled, we will do our best to find another day for your flight, but due to the nature of the event, we are unable to guarantee flights.



HOT AIR BALLOON SPONSOR - \$400

- A 30-60 minute flight for two in the basket of your sponsored hot air balloon on either Friday, Saturday or Sunday with 2 foot by 4 foot banner (provided by sponsor) attached to the basket of the balloon
- Dinner for you and a guest at the pilot briefing on Friday, June 24th
- A landing ceremony with the pilot
- Opportunity to have your sponsor name in the event marketing materials
- Opportunity to have a booth space at the evening glow event

SPECIAL SHAPE BALLOON SPONSORSHIP - \$1,000

- A 30-60 minute flight for two in the basket of your sponsored special shape hot air balloon on either Friday, Saturday or Sunday with 2 foot by 4 foot banner (provided by sponsor) attached to the basket of the balloon
- Dinner for you and a guest at the pilot briefing on Friday, June 24th
- A landing ceremony with the pilot
- Opportunity to have your sponsor name in all event marketing materials
- Opportunity to have a booth space at the evening glow event and Saturday morning flights

PREMIUM SPONSORSHIP - \$5,000

- Five 30-60 minute flight for two in the baskets of your sponsored hot air balloons on either Friday, Saturday or Sunday with 2 foot by 4 foot banner (provided by sponsor) attached to the basket of the balloon
- Sponsor-provided banner at the event
- Opportunity to attach your full color logo on event poster and other printed materials
- Tickets to sponsor/pilot dinner on Friday, June 24th at Bella Rosa
- Opportunity to have a booth space at the evening glow event and Saturday morning flights

VENDOR PARTNER SPONSOR - \$100

We are looking for some vendors to sell souvenirs, balloon and flight-related items or to provide activities for the event. If you think you might be a fit for the event, please fill out this form and our Events Coordinator will reach out to you to determine if you're a fit.

- Opportunity to have a booth space at the evening glow event
- Opportunity to have your sponsor name in the event marketing materials

TO BE INCLUDED IN EVENT
PUBLICITY, SPONSOR MATERIALS
MUST BE TURNED IN BY MAY
31ST



If your organization is interested in sponsoring the seventh annual Frederick in Flight, please fill out this form entirely and submit payment in the amount of the total event sponsorship. Thank you for supporting the Town of Frederick community events - we couldn't do it without you!

Organization Name (as you'd like it printed): _____

Address: _____

Contact Person: _____

Email Address: _____

Phone Number: _____

Please write the name of the sponsorship (or indicate the number of balloons you'd like to sponsor, if more than one) : _____

Total Amount of Event Sponsorship: \$ _____

Preferred Date of Flight (check one): June 23 June 24 June 25

We will send a separate assumption of risk and liability form to fill out by the two people flying in the balloons. We will require signatures of each person flying in a balloon (or a parent/guardian if flyer is under 18).

Would you be interested in having a booth at the event on Saturday, June 25th?

Yes No

If yes, you will be contacted before the event to arrange the booth space. We will only provide the space and will not have tables, chairs, or tents available.

Any questions regarding sponsorship opportunities or Frederick in Flight can be directed to Amanda Vincent at 720-382-5582 or avincent@frederickco.gov.

Please return this completed application and sponsorship check to:

Town of Frederick
ATTN: Amanda Vincent
P.O. Box 435
Frederick, CO 80530

Sponsor forms may also be emailed to
avincent@frederickco.gov
or faxed to 720-382-5520,
ATTN: Amanda Vincent



Built On What Matters